$$
239122
$$

Qtrbanc 11

# 1967 CENSUS OF BUSINESS 

Reference Copy


# MAJOR RETAIIL CENTERS  <br> in Standard Metropolitan 

Statistical Areas

## ILLINOIS

The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV-Retail Trade
Vols. V, VI-Wholesale Trade
Vols. VII, VIII-Selected Services
Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

## VOL. I. RETAIL TRADE, SUBJECT REPORTS

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

## VOL. II. RETAIL TRADE, AREA STATISTICS

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and PennsyIvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

## VOL. III. MAJOR RETAIL CENTERS

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

## VOL. IV RETAIL MERCHANDISE LINE SALES

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

## Issued April 1970

This report is a preprint of a corresponding chapter of Vol. III-Retail Trade, Major Retail Centers.

## Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

# RETAIL TRADE: MAJOR RETAIL CENTERS 

ILLINOIS, BC67-MRC-14
U.S. Government Printing Office, Washington, D.C., 1970

[^0]
# BUREAU OF THE CENSUS 

George Hay Brown, Director

Robert F. Drury, Deputy Director

Walter F. Ryan, Associate Director

## BUSINESS DIVISION

Harvey Kailin, Chief

ACKNOWLEDGMENTS-This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the major retail center segment of the Census of Business were developed by Sol Helfand. Responsibility for compiling this report was under the general direction of Michael Farrell, Chief, Retail Program Branch. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Mabel Foster and Charles Treese contributed in resolving problems and in reviewing the data for publication. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation, Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, and Max Shor, Assistant Division Chief, Staff and Special Projects.
Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. Clerical procedures were developed and supervised by Alvin Barten and Carl Mueller. Robert Janshego developed and supervised the electronic computer editing and tabulation programs under the direction of William Lorenz, Chief, Business Statistics Branch.

Processing of major retail center reports was performed by the Jeffersonville Census Operations Division, Joseph F. Arbena, Chief. Clerical processing was supervised by Rebecca Nesbit. Data processing and related operations were performed by the Processing Division, M. Douglas Fahey, Chief, assisted by Rudolph Micoly and James Shores.

Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.
Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

# 1967 CENSUS OF BUSINESS 



# MAJOR RETAIL CENTERS 

in Standard Metropolitan
Statistical Areas

## ILLINOIS

U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary

## Rocco C. Siciliano, Under Secretary

Harold C. Passer, Assistant Secretary for Economic Affairs
bureau of the census George Hay Brown, Director

## ILLINOIS



## Introduction

AUTHORITY AND SCOPE-The economic censuses are required by law under Title 13 , United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED-This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix $A$.

AREAS COVERED-This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

DELINEATION OF MAJOR RETAIL CENTERSTwo types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in
consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least $\$ 5$ million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-ofbusiness data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only-

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).
This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

CENSUS DISCLOSURE RULES-In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

STANDARD METROPOLITAN STATISTICAL AREAS-The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967. ${ }^{1}$

[^1]
# MAJOR RETAIL CENTERS <br> IN STANDARD METROPOLITAN <br> STATISTICAL AREAS 

## Illinois

## CONTENTS

IPage numbers listed here omit the State prefix, 14: which appears as part of number for each page]
page
State Map Showing Standard Metropolitan Statistical Areas ..... ii
Introduction ..... iii
BLOOMINGTON-NORMAL SMSA:
Standard Metropolitan Statistical Area Maps ..... 3
Table 1 Major Retail Centers in the SMSA: 1967 ..... 5
CHAMPAIGN-URBANA SMSA:
Standard Metropolitan Statistical Area Maps ..... 6
Table 1 Major Retail Centers in the SMSA: 1967 ..... 8
CHICAGO SMSA:
Standard Metropolitan Statistical Area Maps ..... 9
Table 1 The Central Business District: 1967 and 1963 ..... 11
2 The City: 1967 and 1963 ..... 12
3 The Standard Metropolitan Statistical Area: 1967 and 1963 ..... 13
4 CBD, City, SMSA-Percent Change and Percent Distribution: 1967 ..... 14
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967 ..... 15
6 Major Retail Centers in the SMSA: 1967 ..... 16
DECATUR SMSA:
Standard Metropolitan Statistical Area Maps ..... 32
Table 1 Major Retail Centers in the SMSA: 1967 ..... 34
PEORIA SMSA:
Standard Metropolitan Statistical Area Maps ..... 35
Table 1 The Central Business District: 1967 and 1963 ..... 38
2 The City: 1967 and 1963 ..... 39
3 The Standard Metropolitan Statistical Area: 1967 and 1963 ..... 40
4 CBD, City, SMSA-Percent Change and Percent Distribution: 1967 ..... 41
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967 ..... 42
6 Major Retail Centers in the SMSA: 1967 ..... 43

## CONTENTS-Continued

ROCKFORD SMSA:
Standard Metropolitan Statistical Area Maps ..... 44
Table 1 The Central Business District: 1967 and 1963 ..... 46
2 The City: 1967 and 1963 ..... 47
3 The Standard Metropolitan Statistical Area: 1967 and 1963 ..... 48
4 CBD, City, SMSA-Percent Change and Percent Distribution: 1967 ..... 49
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967 ..... 50
6 Major Retail Centers in the SMSA: 1967 ..... 51
SPRINGFIELD SMSA:
Standard Metropolitan Statistical Area Maps ..... 53
Table 1 Major Retail Centers in the SMSA: 1967 ..... 55
Appendix General Explanation ..... 56

## BLOOMINGTON-NORMAL, ILL.

## Standard Metropolitan Statistical Area



## BLOOMINGTON-NORMAL, ILL.

Cities and Major Retail Centers

MC LEAN CO.

(1) Major Retail Centers


## table 1. Major Retail Centers in the SMSA: 1967

BLOOMINGTON-NORMAL SMSA - Coextensive with McLean County, III

| SIC code | Kind of business | Standard metropolitan statistical area | Major retail centers (see descriptions below) |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | No. 1 | No. 2 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ | 829 183766 | 139 $36 \quad 982$ | $\begin{array}{r} 22 \\ 18 \quad 978 \end{array}$ |
| 54, 58, 591 | CONVENIENCE GOODS STORES: $\begin{aligned} & \text { NUMEER . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . } \\ & \text { SALES . } \end{aligned}$ | $\begin{array}{r} 296 \\ 49 \quad 359 \end{array}$ | 43 $8 \quad 221$ | (D) ${ }^{5}$ |
| 53 PT.56,57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ | $\begin{array}{r} 124 \\ 43 \quad 632 \end{array}$ | 48 $16 \quad 878$ | $17 \quad \begin{array}{r}15 \\ 270\end{array}$ |
| $\begin{aligned} 52, & 55, \\ 59 & \text { Ex. } \end{aligned} 591$ | ALL OTHER STORES: <br> NUMEER. <br> SALES | $\begin{array}{r} 409 \\ 90 \quad 775 \end{array}$ | 48 11883 | (0) |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |
|  | RETAIL STORES, TOTAL ${ }^{1}$. . . . . . . . . . . | 829 | 139 | 22 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. | 75 | 9 |  |
| 5251 | HARDWARE STORES . . . . . . . . . . . . . . . . . | 14 | 1 |  |
| 52 EX. 5251 | OTHER • - . . . . . . . . . . . . . . . . . . . . | 61 | 8 | - |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . . . . | 33 | 10 | 4 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . . . . . | 8 | 3 | 3 |
| 533 | VARIETY STORES. . . . . . . . . . . . . . . . | 10 | 3 | 1 |
| 539 | MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . | 15 | 4 | - |
| 54 | FOOD STORES . . . . . . . . . . . . . . . . . . . . | 97 | 4 | 2 |
| 55 EX. 554 | AUTOMOTIVE DEALERS. . . . . . . . . . . . . . . | 58 | 8 | - |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . . . . . . | 120 | 5 | - |
| 56 | APPAREL AND ACCESSORY STORES. . . . . . . . . . . . | 42 | 19 | 8 |
| $\begin{aligned} & 562,3,8 \\ & 562 \end{aligned}$ | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . WOMEN S READY-TO-WEAR STORES. . | 17 | 9 7 | 3 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. . . . . . . | 25 | 10 | 5 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . | 49 | 19 | 3 |
| 5712 | FURNITURE STORES. . . . . . . . . . . . . . . . . | 12 | 4 | - |
| OTHER 571 | HOME FURNISHING STORES. . . . . . . . . . . . . | 12 | 6 | - |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . | 25 | 9 | 3 |
| 58 | EATING AND DRINKING PLACES. . . . . . . . . . . | 172 | 32 | 2 |
| 5812 | EATING PLACES • - . . . . . . . . . . . . . . . | 123 | 20 | 2 |
| 5813 | ORINKING PLACES (ALCOHOLIC BEVERAGES) . . . . . | 49 | 12 | - |
| 59 PT. (591) | DRUG STORES AND PROPRIETARY STORES. . . . . . . . | 27 | 7 | 1 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . . . . . . . . . . |  | 26 | 2 |
| $592$ | LIQUOR STORES • STORES BICYCLE SHOPS . . . . . | 8 7 | 1 | - |
| 597 | SPORTING GOOCS STORES, BICYCLE SHOPS. . . . . . . . . . . . . . . . . | 11 | 5 | 1 |
| 5992 | FLORISTS. . . . . . . . . . . . . . . . . . . . | 9 | 1 | - |
| Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. $r_{\text {Revised. }}$ <br> ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53. <br> ${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise. <br> ${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below. |  |  |  |  |
| MRC No. 1. Includes the establishments in the area bounded by: Locust, McLean, Oakland Ave., Mason, and Monroe. (Bloomington city) Tract: 16 |  |  |  |  |
| $M R C$ No. 2. Includes planned center known as "Eastland Shopping Center" and establishments on E. Empire St., from Towanda Ave. to Rte. 66. (Bloomington) |  |  |  |  |

## CHAMPAIGN-URBANA, ILL.

## Standard Metropolitan Statistical Area



## CHAMPAIGN-URBANA, ILL.

Cities and Major Retail Centers


Major Retail Centers


## tAble 1. Major Retail Centers in the SMSA: 1967

CHAMPAIGN-URBANA SMSA - Coextensive with Champaign County, III.

| SIC code | Kind of business | Standard metropolitan statistical area | Major retail centers (see decriptions below) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | No. 1 | No. 2 | No. 3 |
|  | RETAIL STORES , TOTAL: ${ }^{\text { }}$ NUMBER. . . . . . . . . . . . . . . . . . . . . . . | 963 251679 | 146 $56 \quad 453$ | 61 $2 \quad 095$ | $\begin{array}{r} 23 \\ 14680 \end{array}$ |
| 54, 58, 591 | CONVENIENCE GOODS STORES: <br> NUMBER. SALES $\qquad$ | $79 \begin{array}{r}335 \\ 1111\end{array}$ | 41 $9 \quad 192$ | 20 $7 \quad 289$ | $\begin{array}{r} 9 \\ 5343 \end{array}$ |
| 53 PT. 56,57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ NUMBER. SALES | 176 63462 | 43 $22 \quad 535$ | 18 $9 \quad 563$ | $\begin{array}{r} 10 \\ 8 \quad 627 \end{array}$ |
| $\begin{aligned} 52, & 55, \\ 59 \text { Ex. } & 591 \end{aligned}$ | ALL OTHER STORES: <br> NUMBER. <br> SALES $\qquad$ | 452 109106 | 62 $24 \quad 726$ | 23 $3 \quad 343$ | $\begin{array}{r} 4 \\ 710 \end{array}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |
|  | RETAIL STORES, TOTAL ${ }^{\text { }}$. . . . . . . . | 963 | 146 | 61 | 23 |
| 52 | BUILDING MATERIALS, HAROWARE, AND FARM EQUIPMENT DEALERS | 65 | 6 | 3 | - |
| 5251 | HARDWARE STORES . . . . . . . . . . . . . | 11 | 2 | 1 | - |
| 52 EX. 5251 | OTHER • - . . . . . . . . . . . . . . . - | 54 | 4 | 2 | - |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . | 37 | 8 | 4 | 4 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . . | 9 | 4 | 2 | 2 |
| 533 |  | 13 | 2 | 1 | 1 |
| 539 | MISCELLANEOUS GENERAL MERCHANDISE STORES. . | 15 | 2 | 1 | 1 |
| 54 | FOOD STORES . . . . . . . . . . . . . . . . | 85 | 5 | 5 | 5 |
| 55 EX. 554 | AUTOMOTIVE DEALERS. . . . . . . . . . . . . | 66 | 13 | 3 | 1 |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . . . - | 137 | 15 | 5 | 1 |
| $56$ | APPAREL AND ACCESSORY STORES. . ${ }_{\text {WOMEN S CLOTHING, SPECIALTY STORES, . . . }}$ | 63 | 20 | 9 | 6 |
| 62, 3, 8 | FURRIERS | 24 | 7 | 6 | 1 |
| 562 | WOMEN S READY-TO-WEAR STORES. . . . . . . | 17 | 6 | 4 | 1 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. . . . . | 39 | 13 | 3 | 5 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT |  |  |  |  |
|  | STORES • • • • • • . . . . . . . . . . . | 76 | 15 | 5 | - |
| 5712 | FURN ITURE STORES. - . . . . . . . . . | 19 | 4 | 1 | - |
| $\begin{aligned} & \text { OTHER } 571 \\ & 572,573 \end{aligned}$ |  | 16 | 2 | 1 | - |
| 572, 573 | HOUSEHOL APCLANCE, RADIO TV. MUSIC | 41 | 9 | 3 | - |
| 58 | EATING AND DRINKING PLACES. . . . . . . . | 222 | 32 | 11 | 3 |
| 5812 | EATING PLACES • - . . . . . . . . . . . - | 170 | 23 | 7 | 3 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . | 52 | 9 | 4 | - |
| 59 PT. (591) | DRUG STORES AND PROPRIETARY STORES. . . . . | 28 | 4 | 4 | 1 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . . . . . . | 184 | 28 | 12 | 2 |
| 592 | LIQUOR STORES • - . . . . . . . . . . . | 16 | 3 | 2 | 1 |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | 16 | 3 | 1 | - |
| 597 | JEWELRY STORES. . . . . . . . . . . . . . . | 12 | 5 | 3 | - |
| 5992 | FLORISTS. . . . . . . . . . . . . . . . | 13 | 1 | 1 | - |

[^2]${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of sIC 53.

${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
 State, Washington, Randolph, Columbia Ave. and Neil. (Champaign City) Tract: 1

MRC No. 2. Includes the establishments in the area bounded by: P. and E.R.R., Vine, Illinois, Race, Elm, Ceder, Main and Boneyard Ditch. (Urbana City)

MRC No. 3. Includes the planned center known as "Country Fair Shopping Center" at the intersection of Springfield Ave. and Mattis Ave. (Champaign)

## CHICAGO, ILL.

## Standard Metropolitan Statistical Area and Central Business District



Comprising Census Tracts
3201, 3202, 3203, 3204, 3205 and 3206


## CHICAGO, ILL.

City and Major Retail Centers


TABLE 1. The Central Business District: 1967 and 1963

| SIC code | Kind of business | 1967 |  |  |  | 1963 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Estab-lishments (number) | $\begin{gathered} \text { Sales } \\ (\$ 1,000) \end{gathered}$ | Payroll, entire year $(\$ 1,000)$ | Paid employees for week including March 12 (number) | Estab-lishments (number) | $\begin{aligned} & \text { Sales } \\ & (\$ 1,000) \end{aligned}$ | Payroll, entire year $(\$ 1,000)$ |
|  | RETAIL StORES, TOTAL ${ }^{1}$. | 1632 | 817395 | 163447 | 38376 | 1827 | 673812 | 135278 |
| 52 | BUILDING MATERIALS, HARDWARE, ANO FARM EQUIPMENT OEALERS. | 12 | 1398 | 186 |  |  |  | 280 |
| 5251 | haroware stores. . . . . . . . . . . . . | 5 | - 967 | 112 | 49 | 8 | 1228 | 243 |
| 52 EX. 5251 | OTHER. . . . . . . . . | 7 | 431 | 74 | 10 | 13 | 597 | 37 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. | 50 | 353057 | 73556 | 17256 | 36 | 288728 | 59977 |
| 531 | OEPARTMENT STORES. . . . . . . . . . . | 6 | 338032 | 70806 | 16506 | 6 | 274839 | 57383 |
| 533 | VARIETY STORES . . . . . . . . . . . | 6 | (D) | (D) | (D) | 4 | (0) | (D) |
| 539 | miscelcaneous general merchandise stores . | 38 | (D) | (D) | (D) | 26 | (D) | (D) |
| 54 | FOOO STORES. | 67 | 29968 | 3823 | 861 | 86 | 22342 | 2684 |
| 55 EX. 554 | AUtomotive dealers | 7 | 384 | (D) | (D) | 6 | 496 | 47 |
| 55 PT. (554) | gasoline service stations. | 3 | 1495 | (D) | (D) | 10 | 2179 | 253 |
| 56 | APPAREL AND ACCESSORY STORES . . . . . . . | 436 | 157958 | 30399 | 5964 | 541 | 132806 | 24823 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 226 | $\begin{array}{ll}77 & 110\end{array}$ | 13799 | 2861 | 275 | 59244 | 10418 |
| 562 | WOMEN'S REAOY-TO-WEAR STORES - $\dot{S}^{\text {a }}$ | 79 | 47867 | 9190 | 1992 | 74 | 36994 | 7163 |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES ${ }^{2}$ - $\cdot$ - | 210 | 80848 | 16600 | 3103 | 266 | 73562 | 14405 |
| 561 | MEN'S AND 8OYS' CLOTHING ANO FURNISHINGS Stores ${ }^{3}$ | 72 | 35784 | 6085 | 1164 | 87 | 21855 | 3813 |
| 565 | FAMILY CLOTHING STORES ${ }^{3}$. . . . . . . . | 7 | 18099 | 5915 | 1075 | 18 | 29050 | 6468 |
| 566 | SHOE STORES ${ }^{3} \cdot \cdot \cdot \cdot \cdot \cdot \cdot{ }^{\text {a }}$ | 58 | 21548 | 3247 | 639 | 76 | 17209 | 2628 |
| 564, 7, 9 | APPAREL ANO ACCESSORY STORES, N.E.C. ${ }^{3}$ | 47 | 4858 | 1353 | 225 | 85 | 5448 | 1496 |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES. | 72 | 31453 | 5445 | 826 | 63 |  |  |
| 5712 | FURNITURE STORES . . . . . . . . . | 21 | 14989 | 2918 | 329 | 18 | 11467 | 1273 |
| OTHER 571 | HOME FURNISHINGS STORES. . . . . . . . . . . | 12 | 2037 | 231 | 67 | 16 | 2026 | 310 |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. | 39 | 14427 | 2296 | 430 | 29 | 11361 | 1891 |
| 58 | EATING ANO DRINKING PLACES | 418 | 110052 | 31007 | 9449 | 451 | 94858 | 27035 |
| 5812 | EAT ing places. * - | 343 | 103229 | 29640 | 9080 | 351 | 87337 | 25342 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . | 75 | 6823 | 1367 | 369 | 100 | 7521 | : 693 |
| 59 PT.(591) | ORUG STORES ANO PROPRIETARY STORES | 49 | 27674 | 4978 | 1121 | 49 | 21028 | 4000 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{4}$ | 518 | 103956 | 13864 |  | 564 | 84696 | 12705 |
| 592 | LIQUOR STORES. . . . . . . . . . . . . . . | 15 | 17487 | 926 | 183 | 19 | 12678 | 706 |
| 595 | SPORTING GOODS Stores ano bicycle shops. . | 5 | (D) | (D) | (1) | 12 | $6 \quad 133$ | 1 3 |
| 597 | Jewelry stores . . . . . . . . . . . . | 183 | 31864 | 4427 | 790 | 141 | 20229 | 3038 |
| 5992 | FLORISTS . . . . . . . . . . . . . . . | 18 | 2201 | 558 | 105 | 21 | 1984 | 423 |

[^3]Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53 .
${ }^{2} 1967$ totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabylated by detailed kind of business.
${ }^{3} 1967$ data limited to "employer" establishments.
${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

## table 2. The City: 1967 and 1963

| SIC code | Kind of business | 1967 |  |  |  | 1963 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Estab-lishments <br> (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ | Paid employees for week including March 12 (number) | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ |
|  | RETAIL STORES, TOTAL ${ }^{\text { }}$. . . . . . . . . . | 25797 | 58829871 | 777093 | 183641 | 28264 | 4800985 | 613838 |
| 52 5251 52 Ex. 5251 | BUILDING MATERIALS, HAROWARE, AND FARM EQUIPMENT DEALERS. HARDWARE STORES. OTHER. | 832 488 344 | $\begin{array}{r}154 \\ \hline 45 \\ 45 \\ 109 \\ \hline 692\end{array}$ | $22 \begin{array}{r}351 \\ \text { (D) } \\ \text { (D) }\end{array}$ |  | 1002 556 446 | $\begin{array}{r} 113890 \\ 38 \\ 75 \\ 7593 \end{array}$ | $\begin{array}{r} 15 \\ 479 \\ 11 \\ 11606 \end{array}$ |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . | 818 | 1029644 | 165808 | 39539 | 725 | 697545 | 115474 |
| 531 | DEPARTMENT STORES. . . . . . . . . . . . . - | 67 | 829293 | 137595 | 31359 | 53 | 569574 | 95196 |
| 533 | VARIETY STORES • • . . . . . . . . . . . - | 256 | 72393 | 11987 | 4075 | 319 | 63966 | 11205 |
| 539 | MISCELLANEOUS GENERAL MERCHANDISE STORES • - | 495 | 127958 | 16226 | 4105 | 353 | 64005 | 9073 |
| 54 | FOOD STORES . . . . . . . . . . . . . . . . . . | 4616 | 1241079 | 115249 | 27458 | 5945 | 1123809 | 97342 |
| 55 EX. 554 | AUTOMOTIVE DEALERS • . . . . . . . . . . . . . | 668 | 825615 | 77308 | 10869 | 699 | 776909 | 68996 |
| 55 PT. (554) | GASOLINE SERVICE STATIONS. . . . . . . . . | 1759 | 282673 | 26801 | 6913 | 1876 | 239842 | 23243 |
| 56 | APPAREL AND ACCESSORY STORES | 2517 | 534905 | 86873 | 19546 | 2831 | 413062 | 65921 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 1092 | 214151 | 34159 | 8039 | 1184 | 172639 | 26927 |
| 562 | WOMEN'S READY-TO-WEAR STORES • . . . . - | 617 | 153005 | 24989 | 6 | $\begin{array}{r}557 \\ \hline 647\end{array}$ | 115631 | 18681 |
| OTHER 56 561 | OTHER APPAREL AND ACCESSORY STORES ${ }^{2}$. . . . . MEN'S AND BOYS' CLOTHING AND FURNISHINGS | 1425 | 320754 | 52714 | 11507 | 1647 | 240423 | 38994 |
|  | STORES ${ }^{\text {c . . . . . . . . . . . . . . }}$ | 392 | 104514 | 16680 | 3165 | 465 | 69375 | 10918 |
| 565 | FAMILY CLOTHING STORES ${ }^{3}$. . . . . . . . - | 166 | 105835 | 20029 | 4809 | 298 | 83854 | 14955 |
| 566 |  | 453 | 86773 | 12694 | 2837 696 | 575 309 | $\begin{array}{ll} 68 & 701 \\ 18 & 493 \end{array}$ | $\begin{array}{ll} 9 & 787 \\ 3 & 334 \end{array}$ |
| 564, 7, 9 | APPAREL AND ACCESSORY STORES, N.E.C. ${ }^{3}$. . . | 148 | 16691 | 3311 | 696 | 309 | $18493$ |  |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. | 1295 | 322431 | 461118 | 7495 | 1386 | 234193 | 32053 |
| 5712 | FURNITURE STORES . . . . . . . . . . . | 467 | 153461 | 23583 | 3303 | 558 | 109182 | 14919 |
| OTHER 571 | HOME FURNISHINGS STORES. . . . . . . . . | 374 | 45400 | 7928 | 1693 | 392 | 35219 | 6356 |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. | 454 | 123570 | 14607 | 2499 | 436 | 89792 | 10778 |
| 58 | EATING AND DRINKING PLACES . . . . . . . | 7788 | 652645 | 142479 | 46269 | 8018 | 532 157 <br> 383  | 113319 |
| 5812 | EATING PLACES. . . . . . . . . . . . . . . . | 4399 | 509290 | 124795 | 41 | 4280 3 | 383911 | 97618 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES). . . | 3389 | 143355 | 17684 | 5084 | 3738 | 148246 | 15701 |
| 59 PT. (591) | DRUG STORES AND PROPRIETARY STORES . . . . . . | 1078 | 267604 | 37112 | 9408 | 1225 | 223572 | 30985 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{4}$. . . . . . | 4426 | 518545 | 56994 | 12360 | 4557 | 446006 | 50526 |
| 592 | LIQUOR STORES. . . . . . . . . . . . . . . | 896 | 204090 | 14162 | 3212 | 1076 | 188167 | 13109 |
| 595 | SPORTING GOODS STORES AND BICYCLE SHOPS. . | 117 | 16951 | 2343 | 506 | 134 | 12869 | 1629 |
| 597 | JEWELRY STORES . . . . . . . . . . . . . . . | 445 | 58666 | 8256 | 1495 | 358 393 | 39 18 | $\begin{array}{ll}6 & 035 \\ 3 & 218\end{array}$ |
| 5992 | FLORISTS . . . . . . . . . . | 342 | 21771 | 3963 | 1020 | 393 | 18955 | 3218 |

[^4]table 3. The Standard Metropolitan Statistical Area: 1967 and 1963
CHICAGO SMSA-Consists of Cook, Du Page, Kane, Lake, McHenry, and Will Counties, III.


[^5]${ }^{2} 1967$ totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
${ }^{3} 1967$ data limited to "employer" establishments.
${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

| SIC code | Kind of business | Percent change in sales 1963 to 1967 |  |  | Percent distribution of sales |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Central business district | City | Standard metropolitan statistical area | Central business district | City | Standard metropolitan statistical area |
|  | RETAIL STORES, TOTAL ${ }^{\mathbf{1}}$. . . . . . . . | 21.3 | 21.4 | 30.6 | 100.0 | 100.0 | 100.0 |
| 52 | BUILOING MATERIALS, HAROWARE, ANO FARM EQUIPMENT OEALERS | -23.4 | 35.9 | 33.4 | 0.2 | 2.7 | 3.6 |
| 5251 | HAROWARE STORES . . . . . . . . . . . . | -21.3 | 17.3 | 32.1 | 0.1 | . 8 | 1.0 |
| 52 Ex. 5251 | OTHER . . . . . . . . . . . . . . . . . | -27.8 | 45.3 | 33.9 | 0.1 | 1.9 | 2.6 |
| 53 PART | GENERAL MERCHANOISE GROUP STORES ${ }^{1}$. . . . | 22.3 | 47.6 | 46.4 | 43.2 | 17.7 | 16.7 |
| 531 | OEPARTMENT STORES . . . . . . . . . . . . | 23.0 | 45.6 | 51.3 | 41.3 | 14.2 | 13.8 |
| 533 |  | (0) | 13.2 | 22.8 | (0) | 1.2 | 1.3 |
| 539 | miscellaneous general merchanoise stores. . | 13.0 | 100.0 | 31.2 | (0) | 2.2 | 1.6 |
| 54 | FOOO STORES | 34.1 | 10.4 | 22.1 | 3.7 | 21.3 | 22.5 |
| 55 EX. 554 | AUTOMOTIVE OEALERS. . | -22.6 | 6.3 | 24.5 | 0.1 | 14.2 | 17.0 |
| 55 PT. (554) | gasoline service stations . . . . . . . . | -31.4 | 17.9 | 29.1 | 0.2 | 4.8 | 6.0 |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL ANO ACCESSORY STORES. WOMEN'S CLOTHING, SPECIALTY STORES. | 18.9 | 29.5 | 35.6 | 19.3 | 9.2 | 7.6 |
|  | FURRIERS . . . . . . . . . . | 30.2 | 24.0 | 33.2 | 9.4 | 3.7 | 3.1 |
| 562 | WOMEN'S REAOY-TO-WEAR STORES . . . . . | 29.4 | 32.3 | 39.2 | 5.8 | 2.6 | 2.2 |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES. . . | 9.9 | 33.4 | 37.2 | 9.9 | 5.5 | 4.5 |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT |  |  |  |  |  |  |
|  | STORES . . . . . . . . . . . . . . . . | 26.6 | 37.7 | 52.9 | 3.8 | 5.5 | 5.0 |
| 5712 | FURN ITURE STORES. . . . . . . . . . . . . | 30.7 | 40.6 | 51.3 | 1.8 | 2.6 | 2.1 |
| OTHER 571 | HOME FURNISHINGS STORES . . . . . . . . . . | 0.5 | 28.9 | 41.7 | 0.2 | 0.8 | 0.8 |
| 572, 573 | householo appliance, raoio, television, ano MUSIC STORES | 27.0 | 37.6 | 59.0 | 1.8 | 2.1 | 2.1 |
| 58 | EATING ANO ORINKING PLACES. | 16.0 | 22.6 | 28.7 | 13.4 | 11.2 | 9.5 |
| 5812 | EATING PLACES - $\cdot$ - $\cdot$ - ${ }^{\text {a }}$ | 18.2 | 32.7 | 37.6 | 12.6 | 8.7 | 7.5 |
| 5813 | ORINKING PLACES (ALCOHOLIC BEVERAGES) . . . | -9.3 | -3.3 | 3.8 | 0.8 | 2.5 | 2.0 |
| 59 PT. (591) | ORUG STORES ANO PROPRIETARY STORES. . . . . . | 31.6 | 19.7 | 33.5 | 3.4 | 4.6 | 4.5 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{2}$. | 22.7 | 16.3 | 23.5 | 12.7 | 8.9 | 7.6 |
| 592 | LIQUOR STORES • . . . . . | 37.9 | 8.5 | 14.4 | 2.1 | 3.5 | 2.7 |
| 595 | SPORTING GOOOS STORES, BICYCLE SHOPS. . . | (0) | 31.7 | 35.3 | (0) | 0.3 | 0.3 |
| 597 | JEWELRY STORES. . . . . . . . . . . . | 57.5 | 50.4 | 51.4 | 3.9 | 1.0 | 0.7 |
| 5992 | FLORISTS. . . . . . | 10.9 | 14.9 | 42.1 | 0.3 | 0.4 | 0.4 |

[^6]table 5. CBD Sales as Percent of City and SMSA Sales: 1967

| SIC code | Kind of business | Central business district sales as-- |  |
| :---: | :---: | :---: | :---: |
|  |  | Percent of city sales | Percent of standard metropolitan statistical area sales |
|  | RETAIL STORES, TOTAL ${ }^{1}$. . | 14.0 | 7.0 |
| 52 | BUILOING MATERIALS, HAROWARE, AND FARM EQUIPMENT OEALERS. . . | 0.9 | 0.3 |
| 5251 | HAROWARE StORES . . . . . . . . . . . . . . . . . | 2.1 | 0.9 |
| 52 Ex. 5251 | OTHER . . . . . . . . . . . . . . . . . . . . . . | 0.4 | 0.1 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . . . . . . . | 34.3 | 18.2 |
| 531 | OEPARTMENT STORES . . . . . . . . . . . . . . . . . . | 40.8 | 21.1 |
| 533 | VARIETY STORES. . . . . . . . . . . . . . . . . | (0) | (0) |
| 539 | miscellaneous general merchanoise stores. . . . . . . . . | (0) | (0) |
| 54 | FOOO STORES - | 2.4 | 1.1 |
| 55 EX. 554 | automotive oealers. . | (2) | (z) |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . . . . . . . . . . . | 0.5 | 0.2 |
| 56 | APPAREL ANO ACCESSORY STORES. . . . . . . . . . . . . . . | 29.5 | 17.8 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . . . . | 36.0 | 21.4 |
| 562 | WOMEN'S READY-TO-WEAR STORES. . | 31.3 | 18.5 |
| Other 56 | OTHER APPAREL ANO ACCESSORY STORES ${ }^{2}$. . . . . . . . . . . . | 25.2 | 15.4 |
| 561 | MEN'S AND BOY'S CLOTHING ANO FURNISHINGS STORES ${ }^{3}$. . . . . . | 34.2 | 20.3 |
| 565 | FAMILY CLOTHING STORES ${ }^{3}$. . . . . . . . . . . . . . . . | 17.1 | 11.1 |
| 566 | SHOE STORES ${ }^{3}$. . . . . . . . . . . . . . . . | 24.8 | (0) |
| 564, 7, 9 | APPAREL ANO ACCESSORY STORES, N.E.C.3 . . . . . . . . . | 29.1 | (0) |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES | 9.8 | 5.4 |
| 5712 | FURNITURE STORES. . . . . . . . . . . . . . . . . . | 9.8 | 6.1 |
| OTHER 571 | HOME FURNISHINGS STORES . . . . . . . . . . . . . . . . . . | 4.5 | 2.3 |
| 572. 573 | HoUSEhold appliance, radio, television, ano music stores. . . | 11.7 | 5.8 |
| 58 | EATING ANO ORINKING PLACES. | 16.9 | 9.9 |
| 5812 |  | 20.3 | 11.8 |
| 5813 | ORINKING PLACES (ALCOHOLIC BEVERAGES) . . . . . . . . . . | 4.8 | 2.9 |
| 59 PT. (591) | ORUG STORES ANO PROPRIETARY STORES. . . . . . . . . . . . . | 10.3 | 5.2 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{\text {a }}$. . . . . . . . . . . . . . . . | 20.0 |  |
| 592 | LIQUOR STORES . . . . . . . . . . . . . . . . | 8.6 | 5.6 |
| 595 | SPORTING GOOOS STORES ANO BICYCLE SHOPS . . . . . . . . . | (0) | (0) |
| 597 | JEWELRY STORES. . . . . . . . . . . . . . . . . . . . | 54.3 | 39.4 |
| 5992 | FLORISTS. . . . . . . . . . . . . . . . . . . . . . | 10.1 | 4.7 |

Standard Notes: - Represents zero. D withheld to avoid disclosure. NA Not available. (z) Less than 0.05 percent.
$r_{\text {Revised. }}$
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2} 1967$ totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
${ }^{3} 1967$ data limited to "employer" establishments.
${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

## TABLE 6. Major Retail Centers in the SMSA:

| SIC code | Kind of business | Standard metropolitan statistical area | Central business district | Major retail centers,(see descriptions below) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | No. 1 | No. 2 | No. 3 |
|  |  | 46 11 $\begin{array}{r}4688 \\ \hline 121\end{array}$ | 11632 817 | 137 60100 | $22 \quad \begin{array}{r}76 \\ 114\end{array}$ | 40 29 |
| 54, 58, 591 | CONVENIENCE GOODS STORES: <br> NUMBER. <br> SALES | 22055 4253511 | 534 167694 | 37 5638 | 26 5426 | $\begin{array}{r} 12 \\ 9 \quad 780 \end{array}$ |
| 53 РT. 56,57 | SHOPPING GOOOS STORES (GAF): ${ }^{2}$ NUMBER. SALES . . . . . . . . . . . . $\$ 1,000$. | 8227 3410533 | $\begin{array}{r}542468 \\ \hline 42\end{array}$ | 61 50655 | 34 15453 | $\begin{array}{r} 21 \\ 19 \quad 684 \end{array}$ |
| $\begin{aligned} 52, & 55, \\ 59 & \text { EX. } 591 \end{aligned}$ | ALL OTHER STORES: <br> NUMBER. $\qquad$ <br> SALES $\$ 1,000$. | $\begin{array}{r} 15786 \\ 3970677 \end{array}$ | 540 107233 | 39 3807 | 16 $1 \quad 135$ | 7 $\begin{array}{r}7 \\ 480\end{array}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL STORES, TOTAL ${ }^{2}$. . . . . . . . . | 46068 | 1632 | 137 | 76 | 40 |
| 52 | BUILDING MATERIALS, HAROWARE, ANO FARM EQUIPMENT OEALERS | 1925 | 12 | 5 | 2 | 1 |
| 5251 | HAROWARE STORES . . . . . . . . . . . | 908 | 5 | - | 1 | - |
| 52 Ex. 5251 | OTHER . . . . . . . . . . . . . . . | 1017 | 7 | 5 | 1 | 1 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{\text {² }}$. . . . . | 1574 | 50 | 7 | 7 | 6 |
| 531 | OEPARTMENT STORES . . . . . . . . . . . . | 180 | 6 | 1 | $\frac{1}{3}$ | 2 |
| 533 | VARIETY STORES. . . . . . . . . . . . | 513 | 6 6 | 1 5 | 3 | 2 |
| 539 | miscellaneous general merchanoise stores. - | 881 | 38 | 5 | 3 |  |
| 54 | FOOD STORES . . . . . . . . | 7407 | 67 | 15 | 6 | 5 |
| 55 EX. 554 | AUtomotive dealers. . . . . . . . . . . | 1665 | 7 | 2 | 1 | 1 |
| 55 PT. (554) | gasoline service stations . . . . . . | 4380 | 3 | 5 | - | 1 |
| 56 | APPAREL ANO ACCESSORY STORES. . . . . . . | 4092 | 436 | 34 | 21 | 11 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 1777 | 226 | 19 | 4 | 4 |
| 562 | WOMENPS READY-TO-WEAR STORES. . . . | 1054 | 79 | 14 | 4 | 3 |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES. - | 2315 | 210 | 15 | 17 | 7 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT Stores | 2561 | 72 | 20 | 6 | 4 |
| 5712 | FURN ITURE STORES. . . . . . . . . . . | 801 | 21 | 9 | 1 | - |
| OTHER 571 |  | 741 | 12 | 4 | 1 | 1 |
| 572, 573 | HOUS EHOLO APPLIANCE, RADIO, TV, MUSIC STORES . . . . . . . . . . . | 1019 | 39 | 7 | 4 | 3 |
| 58 | EATING ANO ORINKING PLACES. . | 12798 | 418 | 16 | 16 | 6 |
| 5812 | EATING PLACES . . . . . . . . . . | 7686 | 343 | 12 | 13 | 4 |
| 5813 | ORINKing places (alcoholic beverages) . . - | 5112 | 75 | 4 | 3 | 2 |
| 59 PT. (591) | DRUG Stores ano proprietary stores. . . . . | 1850 | 49 | 6 | 4 | 1 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{3}$. . . . . . . | 7816 | 518 | 27 | 13 | 4 |
| 592 | LIQUOR STORES . . . . . . . . . . . . . | 1293 | 15 | 2 | 2 | - |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | 394 | 5 | 2 | - | - |
| 597 | JEWELRY STORES. . . . . . . . . . . . | 689 | 183 | 6 | 4 | 1 |
| 5992 | FLORISTS. . . . . . . . . . . . | 613 | 18 | 2 | 1 | - |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. revised.
${ }_{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 1 Includes establishments on W. Belmont Ave., from N. Lockwood Ave., to N. Menard Ave. and on N. Central Ave., from W. Diversey Ave. to W. School St. (Chicago)

MRC No. 2 Includes establishments on Broadway from Gunnison to Sunnyside, and on Wilson Ave. from Sheridan Rd. to Broadway (Chicago city)

MRC No. 3 Includes the planned center known as "Cermak Plaza Shopping Center" and establishments on Cermak Rd. from Home Ave. to Harlem Ave. (Berwyn)
table 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers--Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 4 | No. 5 | No. 8 | No. 9 | No. 10 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ NUMBER. SALES . . . . . . . . . $\$ 1,000$. | 74 13791 | 101 23622 | 199 $100 \quad 190$ | 57 $30 \quad 483$ | 50 $24 \quad 536$ |
| 54, 58, 591 | CONVENIENCE GOOOS STORES: NUMBER. SALES . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{r} 28 \\ 5211 \end{array}$ | 30 4485 | 28 $10 \quad 338$ | $7 \begin{array}{r}16 \\ 871\end{array}$ | $\begin{array}{r} 12 \\ 4 \quad 024 \end{array}$ |
| 53 Рт.56,57 | Shopping goods stores (gaf): ${ }^{2}$ NUMBER. SALES . . . . . . . . . . . $\$ 1,000$. | 27 6622 | $\begin{array}{r} 52 \\ 17 \quad 292 \end{array}$ | $\begin{array}{r} 132 \\ 81720 \end{array}$ | 32 21 262 | 29 19372 |
| $\begin{aligned} & 52, 55, \\ & 59 \\ & 591 \end{aligned}$ | ALL OTHER STORES: <br> NUMBER. <br> SALES $\qquad$ | 19 1958 | 19 $1 \quad 845$ | 3 $8 \quad 132$ | $\begin{array}{r}1350 \\ \hline\end{array}$ | 189 |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL StORES, TOTAL ${ }^{1}$. . . . . . . . | 74 | 101 | 199 | 57 | 50 |
| 52 | builoing materials, haroware, and farm equipMENT DEALERS | 5 | 4 | 6 | 1 | - |
| 5251 | HAROWARE STORES . . . . . . . . . . . | 1 | 2 | 3 | 1 | - |
| 52 EX. 5251 | OTHER . . . . . . . . . . . . . . . . | 4 | 2 | 3 | - | - |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . | 4 | 11 | 8 | 6 | 2 |
| 531 | OEPARTMENT STORES . . . . . . . . . . . . . | 1 | 2 | 2 | 2 | 1 |
| 533 539 |  | $\frac{1}{2}$ | 4 5 | 1 5 | 2 | 1 |
| 54 | FOOD STORES . . . | 16 | 19 | 12 | 6 | 6 |
| 55 EX. 554 | automotive oealers. | 1 | - | 3 | 2 | - |
| 55 PT.(554) | gasoline service stations . | - | 1 | 3 | 2 | 1 |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL ANO ACCESSORY STORES. . . . . . . . . WOMEN'S CLOTHING, SPECIALTY STORES, | 16 | 29 | 81 | 19 | 22 |
|  | FURRIERS . . . . . . . . . . . . . | 11 | 9 | 40 | 10 | 15 |
| 562 | WOMEN•S READY-TO-WEAR STORES. . . . . . | 6 | 9 | 21 | 6 | 10 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. . | 5 | 20 | 41 | 9 |  |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES | 7 |  | 43 | 7 | 5 |
| 5712 | FURN ITURE STORES. . . . . . . . . . . . | 2 | 7 | 20 | 2 | 1 |
| $\begin{aligned} & \text { OTHER } 571 \\ & 572,573 \end{aligned}$ | HOME FURNISHING STORES. HOUSEHOLO APPLIANCE, RADIO, TV, MUSIC | 2 | 3 | 12 | 3 |  |
|  | Stores . . . . . . . . . . . . | 3 | 2 | 11 | 2 | 4 |
| 58 | EATING ano orink ing places. . . . . . . . . . | 9 | 9 | 13 | 9 | 5 |
| 5812 | EATING PLACES . . . . . . . . . . . . . . | 4 | 7 | 12 | 9 | 4 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . | 5 | 2 | 1 | - |  |
| 59 PT. (591) | DRUG Stores and proprietary Stores. . . . . | 3 | 2 | 3 | 1 | 1 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . . . . . . | 13 | 14 | 27 | 4 | $8$ |
| 592 | LIQUOR STORES . . . . . . . . . . . . . | 3 | 3 | - | - | $\frac{1}{1}$ |
| 595 | SPORTING GOOOS STORES, BICYCLE SHOPS. . . . | 1 | - | 5 | - | $\frac{1}{1}$ |
| 597 | JEWELRY STORES. . . . . . . . . . . . . | 3 | 4 | 3 | 1 |  |
| 5992 | FLORISTS. . . . . . . . . . . . | 1 | - | 4 | - |  |

Standard Notes: - Represents zero.
D withheld to avoid disclosure.
NA Not available.
${ }^{\text {revised. }}$
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 4 Includes establishments on W. Cermak Rd. from S. Lombard Ave. to S. East Ave. (Berwyn city, Cook County)
MRC No. 5 Includes establishments on W. Chicago Ave., from W. Noble to N. Wood (Chicago city)
MRC No. 8 Includes the planned center known as "Evergreen Park Plaza" and establishments on Western Ave., from 95th St., to 98th St. and on 95 th St., from Beverly Ave. to Maplewood (Chicago, Evergreen Park)

MRC No. 9 Includes the planned center known as "Harlem-Irving Plaza" and establishments on Harlem Ave. from Forest Preserve Ave. to 4340 Harlem Ave.; on Forest Preserve Ave. from Harlem Ave., to Irving Park Rd.; and on Irving Park Rd., from Forest Preserve Ave., to Oketo Ave. (Chicago, Norridge)

MRC No. 10 Includes the planned center known as "Hillside Shopping Center"bounded by: Congress St. Expressway, Harrison, I.C. R.R., and Wolf Rd. (Hillside village, Cook County)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers-Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 11 | No. 12 | No. 13 | No. 14 | No. 16 |
|  |  | $63 \begin{aligned} & 114 \\ & 808\end{aligned}$ | 134 $28 \quad 154$ | 2288 | 144 51715 | $41 \begin{array}{r}111 \\ 957\end{array}$ |
| 54, 58, 591 | CONVENIENCE GOOOS STORES: <br> NUMBER. <br> SALES . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{r} 24 \\ 9 \quad 000 \end{array}$ | $\begin{array}{r} 58 \\ 9738 \end{array}$ | $\begin{array}{r} 15 \\ 4899 \end{array}$ | 37 $9 \quad 261$ | 24 $7 \quad 062$ |
| 53 PT. 56,57 | SHOPPING GOOOS STORES (GAF) ${ }^{2}$ NUMBER. . . . . . . . . . . . . . . . . SALES . . | 69 $53 \quad 059$ | 47 $16 \quad 169$ | $(0)^{7}$ | 77 38452 | 70 $32 \quad 595$ |
| $\begin{array}{rlll}52, & 55, & \\ 59 & \text { EX. } & 591\end{array}$ | ALL OTHER STORES: <br> NUMBER. <br> SALES $\text { . . . } 1,000$ | 21 1749 | 29 2447 | $(0)^{6}$ | 30 4002 | 17 2300 |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL STORES, TOTAL ${ }^{\text { }}$. . . . . . . . | 114 | 134 | 28 | 144 | 111 |
| 52 | BUILOING MATERIALS, HAROWARE, ANO FARM EQUIP- MENT OEALERS . . . . . . . . . | 1 | 5 | 1 | 2 | 4 |
| 5251 | HAROWARE STORES . . . . . . . . . . . . | - | 2 | 1 | 1 | 2 |
| 52 EX. 5251 | Other . . . . . . . . . . . . . . . . . | 1 | 3 | - | 1 |  |
| 53 PART | GENERAL MERCHANOISE GROUP STORES ${ }^{1}$. . . . | 5 | 12 | 2 | 9 | 6 |
| 531 | OEPARTMENT STORES . . . . . . . . . . . . | 2 | 2 | 1 | 2 | $\frac{1}{3}$ |
| 533 | VARIETY STORES. . . . . ${ }^{\text {a }}$. | 1 | 3 | 1 | 2 | 3 |
| 539 | miscellaneous general merchanoise stores. - | 2 | 7 | - | 5 | 2 |
| 54 | FOOO Stores . . . . . . . . . . . . | 7 | 24 | 4 | 15 | 5 |
| 55 EX. 554 | automotive oealers. . . . . . . . . . . | 1 | 1 | - | 1 | 2 |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . . . | - | 3 | - | 1 | - |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL ANO ACCESSORY STORES. WOMEN'S CLOTHING, SPECIALTY STORES, | 50 | 23 | 2 | 40 | 49 |
|  | FURRIERS . . . . . - . . . . . . . | 21 | 12 | 1 | 15 | 17 |
| 562 | WOMEN'S REAOY-TO-WEAR STORES. . . . . | 13 | 8 | 1 | 7 | 11 |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES. . . . | 29 | 11 | 1 | 25 | 32 |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES |  | 12 | 3 | 28 | 15 |
| 5712 | FURNITURE STORES. . . . . . . . . . | 14 | 10 | 1 | 14 | 7 |
| OTHER 571 |  | 2 | 1 | 1 | 4 | 2 |
| 572, 573 | HOUS EHOLO APPLIANCE, RAOIO, TV, MUSIC STORES . . . . . . . . . . | 7 | 1 | 1 | 10 | 6 |
| 58 | EAT ING ANO ORINKING PLACES. . . . . . | 13 | 25 | 9 | 18 | 16 |
| 5812 |  | 11 | 14 | 8 | 15 | 11 |
| 5813 | ORINKING PLACES (ALCOHOLIC beverages) . . . | 2 | 11 | 1 | 3 | 5 |
| 59 PT. (591) | ORUG Stores ano proprietary stores. . . . . . | 4 | 9 | 2 | 4 | 3 |
| 59 Ex. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . . . . . . | 19 | 20 | 5 | 26 | 11 |
| 592 | liquor stores . . . . . . . . . . . . | 1 | 3 | - | 4 | 2 |
| 595 | SPORTING GOOOS STORES, BICYCLE SHOPS. . . . | 2 | - | - | 3 | 4 |
| 597 | JEWELRY STORES. . . . . . . . . . . . . . | 4 | 3 | 1 | 6 | 4 |
| 5992 | FLORISTS. . . . . . . . . . . . . | 1 | - | - | 1 | 1 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. revised.
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 11 Includes establishments on W. Irving Park Rd. from Kilpatrick Ave., to Lavergne Ave.; on N. Milwaukee Ave. from Kilpatrick to Warner; and on N. Cicero Ave. from Byron to Belle Plaine Ave. (Chicago city)

MRC No. 12 Includes the establishments on W. 26 th St. from Albany Ave. to S. Karlov Ave.
MRC No. 13 Includes establishments on W. Lawrence Ave. from Ravenswood Ave. to Seeley Ave. (Chicago city)
MRC No. 14 Includes establishments on N. Lincoln Ave. from Wellington-Southport Aves. to the "L" line; and on N. Ashland Ave. from Barry Ave. to the "L" line; on W. Belmont Ave. from Greenview Ave. to Paulina; and on W. School from N. Ashland Ave. to N. Lincoln Ave. (Chicago)
MRC No. 16 Includes establishments on W. Madison from Hamlin Ave. to Kilbourn Ave. (Chicago)
table 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers-Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 17 | No. 18 | No. 19 | No. 21 | No. 22 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ NUMBER. SALES ......... . . . . . . . . 0 . | 147 $40 \quad 153$ | 125 36006 | 33 $46 \quad 711$ | $\begin{array}{r}113 \quad 776 \\ \hline\end{array}$ | 44 42463 |
| 54, 58, 591 | CONVENIENCE GOODS StORES: <br> NUMBER. <br> SALES $\qquad$ | 36 6426 | 45 9692 | 13 $6 \quad 079$ | 20 $13 \quad 582$ | $\begin{array}{r} 12 \\ 2320 \end{array}$ |
| 53 PT.56,57 | SHOPPING GOOOS STORES (GAF) : ${ }^{2}$ NUMBER. . . . . . . . . . . . . . . . . . . . . SALES . | 82 $30 \quad 971$ | 57 $23 \quad 488$ | (D) | 39 $97 \quad 178$ | $\begin{array}{r} 26 \\ 39 \quad 333 \end{array}$ |
| 52, 55, 591 | ALL OTHER STORES: <br> NUMBER. <br> SALES $\qquad$ | 29 $3 \quad 156$ | 23 2826 | $(0)^{4}$ | 11 3016 | $810^{6}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL STORES, TOTAL ${ }^{1}$ | 147 | 125 | 33 | 70 | 44 |
| 52 | BUILOING MATERIALS, HARDWARE, AND FARM EQUIPMENT OEALERS | 4 | 2 | - | - | 1 |
| 5251 | HAROWARE STORES . . . . . . . . . . . . | 1 | 2 | - | - | - |
| 52 Ex. 5251 | OTHER . . . . . . . . . . . . . . . . . . | 3 | - | - | - | 1 |
| 53 PART | GENERAL MERCHANOISE GROUP STORES ${ }^{1}$. . . . | 14 | 13 | 1 | 4 | 6 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . . | 1 | 2 | 1 | 3 | 3 |
| 533 539 |  | 3 | 3 | - | 1 | 2 |
| 539 | Miscellaneous general merchandise stores. . | 10 | 8 | - | - |  |
| 54 | FOOD Stores . . . . . . . . . . . . . . . | 16 | 20 | 4 | 8 | 4 |
| 55 EX. 554 | automotive oealers. . . . . . . . . . . . | - | 2 | 1 | 1 | - |
| 55 PT. (554) | gasoline service stations . . . . . . . . . | - | - | 1 | 1 | - |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL AND ACCESSORY STORES. . . . . . . . . WOMEN'S CLOTHING, SPECIALTY STORES, | 48 | 29 | 5 | 25 | 14 |
|  | FURRIERS . . . . . . . | 17 | 11 | 3 | 11 | 3 |
| 562 | WOMEN'S READY-TO-WEAR STORES. . . . . . | 12 | 8 | 3 | 10 | 3 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. . . . . | 31 | 18 | 2 | 14 | 11 |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES | 20 | 15 | 10 | 10 | 6 |
| 5712 | FURNITURE Stores. . . . . . . . . . . | 11 | 10 | 5 | 3 | 1 |
| OTHER 571 $572,573$ | HOME FURNISHING STORES. ${ }_{\text {HOUSEHOLD APPLIANCE, RAOIO, }}^{\text {, }}$ (V, MUSIC ${ }^{\text {a }}$. . | 4 | 2 | 3 | 3 | 1 |
|  | Stores . . . . . . . . . . . . . . | 5 | 3 | 2 | 4 | 4 |
| 58 | EATING ANO ORINKING PLACES. . . . . . . . | 12 | 18 | 6 | 10 | 7 |
| 5812 5813 |  | 8 | 14 | 6 | 9 | 5 |
| 59 PT. (591) | DRUG Stores and proprietary stores. . | 8 | 7 | 3 | 2 | 1 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{3}$. . . . . . . | 25 | 19 | 2 | 9 | 5 |
| 592 | LIQUOR STORES . . . . . . . . . . . . . | 7 | 2 | 1 | - | - |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | - | - | 1 | - | 1 |
| 597 | JEWELRY STORES. . . . . . . . . . . . . | 7 | 4 | - | 2 | 1 |
| 5992 | FLORISTS. . . . . . . . . . . . . . | 1 | 1 | - | - | - |

Standard Notes: - Represents zero.
D Withheld to avoid disclosure.
NA Not available.
${ }^{\text {revised. }}$
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 17 Includes establishments on N. Milwaukee Ave. from W. Thomas-N. Cleaver Sts. to W. North Ave. - N. Demen Ave. (Chicago)
MRC No. 18 Includes establishments on N. Milwaukee Ave. from N. Kedzie Ave. to N. Lawndale Ave., and on W. Diversey Ave. from N. Milwaukee Ave. to N. St. Louis St. (Chicago city)
MRC No. 19 Includes establishments on N. Harlem Ave. from W. North Ave. to Bloomingdale Ave. and on W. North Ave. from Sayre Ave. Woodbine St. to N. 73rd Ave. Bonnie Brae St. (Chicago, Elmwood Park, River Forest, and Oak Park)

MRC No. 21 Includes the planned center known as "Old Orchard Shopping Plaza" and establishmenis on Skokie Blvd. from Lyons to Harrison. (Skokie village, Skokie)

MRC No. 22 Includes the planned center known as "Plaza Shopping Center," boundea by Lakewood Blvd., Forest Blvd., Indianwood Blvd., and Orchard Dr. (Park Forest)

## TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers--Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 24 | No. 25 | No. 26 | No. 27 | No. 28 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ number. SALES . . . . . . . . . $\$ 1,000$. | 30 18 710 | 137 $33 \quad 548$ | 120 $22 \quad 741$ | 147 76485 | 85 41588 |
| 54, 58, 591 | CONVENIENCE GOODS STORES: <br> NUMBER. <br> SALES . . . . . . . . . . . . . $\$ 1,000$. | 10 6332 | 39 $7 \quad 057$ | 42 $7 \quad 279$ | 34 9876 | 34 5419 |
| 53 PT. 56,57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ NUMBER. SALES . . . . . . . . . . . . $\$ 1,000$. | 17 11 791 | 65 $23 \quad 283$ | 58 12310 | 90 59 299 | $\begin{array}{r} 24 \\ 32 \quad 060 \end{array}$ |
| 52, 55, 51 | ALL OTHER STORES: <br> NUMBER. <br> SALES $\qquad$ $\$ 1,000^{\circ}$ | 3 87 | 33 3208 | 20 $3 \quad 152$ | 23 $7 \quad 310$ | $\begin{array}{r} 27 \\ 4 \quad 109 \end{array}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL Stores, total ${ }^{\text {a }}$. . . . . . . . | 30 | 137 | 120 | 147 | 85 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS | - | 8 | 3 | 4 | 1 |
| 5251 | HARDWARE STORES . . . . . . . . . . . . | - | 4 | 3 | 1 | 1 |
| 52 EX. 5251 | OTHER • . . . . . . . . . . . . . . . . | - | 4 | - | 3 | - |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . . | 3 | 6 | 6 | 6 | 3 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . | 1 | 2 | 1 | 2 | 1 |
| 533 | VARIETY STORES. . . . . . . . . . . . . | 1 | 3 | $\frac{1}{4}$ | $\frac{1}{3}$ | 2 |
| 539 | miscellaneous general merchandise stores. - | 1 | 1 |  |  | - |
| 54 | FOOD Stores . . . . . . . . . . . . | 7 | 17 | 12 | 14 | 10 |
| 55 EX. 554 | AUtomotive dealers. . . . . . . . . . . . | - | 1 | - | 2 | 5 |
| 55 PT. (554) | gasoline service stations . . . . . . . . | - | - | 1 | - | 2 |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL AND ACCESSORY STORES. WOMEN•S CLOTHING, SPECIALTY STORES, | 13 | 43 | 45 | 58 | 11 |
| 562, 3, 8 | FURRIERS | 8 | 16 | 13 | 18 | 4 |
| 562 | WOMEN'S READY-TO-WEAR STORES. . . . . | 6 | 14 | ${ }^{6}$ | 12 40 | 3 7 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. . . . | 5 | 27 | 32 | 40 |  |
| 57 | FURNITURE, HOME FURNISHINGS, AND EOUIPMENT STORES | 1 | 16 | 7 | 26 | 10 |
| 5712 | FURNITURE STORES. . . . . . . . . . . . | - | 7 | 5 | 19 | 7 |
| OTHER 571 | HOME FURNISHING STORES. . . . . . . . . . | - | 5 | - | 2 | 1 |
| 572, 573 | HOUS EHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . . . . . . . . | 1 | 4 | 2 | 5 | 2 |
| 58 | EAting and drinking places. . . | 2 | 19 | 24 | 16 | 21 |
| 5812 | eating places . . . . . . . . . . . . | 2 | 9 | 16 | 12 | 10 |
| 5813 | drinking places (alcoholic beverages) . . . | - | 10 | 8 | 4 | 11 |
| 59 PT. (591) | DRUG Stores and proprietary stores. . . . | 1 | 3 | 6 | 4 | 3 |
| 59 Ex. 591 | Miscellaneous retail stores ${ }^{3}$. . . . . . . . | 3 | 24 | 16 | 17 | 19 |
| 592 | LIQUOR STORES . . . . . . . . . . . . . | - | 6 | 6 | 3 | 3 |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | - | - | - | - | - |
| 597 | JEWELRY STORES. . . . . . . . . . . . | - | 7 | 2 | 6 | 2 |
| 5992 | FLORISTS. . . . . . . . . . . . . | - | 1 | 1 | - | 3 |

Standard Notes:
NA Not available. $\quad r_{\text {Revised. }}$
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 24 Includes the planned center known as "Scottsdale Shopping Center" and establishments on S. Cicero Ave. from W. 79th St. to W. 81 st St.; and in the 4700 block of W. 79th St. (Chicago, Cook Co.)
MRC No. 25 Includes establishments on S. Ashland Ave. from 45th St. to 51st St., and on W. 47th St. from S. Ashland Ave. to Honore St. (Chicago)

MRC No. 26 Includes establishments on E. 47 th St. from St. Lawrence Ave. to Michigan Blvd. and on South Parkway from 47 th St. to 48 th St. (Chicago)

MRC No. 27 Includes the establishments on S. Halsted St. from W. 60th St. to Marquette Rd., and on W. 63rd St. from S. Wallace to S. Sangamon St. (Chicago)

MRC No. 28 Includes the establishments on Western Ave. from W. 6lst St. to W. 64th St. and on W. 63rd St. from Western Ave. to Fairfield Ave. (Chicago)
table 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers-Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 29 | No. 30 | No. 31 | No. 32 | No. 33 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ NUMBER. SALES . . . . . . . . . $\$ 1,000$. | 69 $10 \quad 744$ | 90 $25 \quad 670$ | 120 43428 | 114 1188 | 16 $24 \quad 298$ |
| 54, 58, 591 | CONVENIENCE GOODS Stores: <br> NUMBER. <br> SALES <br> . . . . . . . . . . . . $\$ 1,000 \cdot$. | $\begin{array}{r} 26 \\ 3 \quad 549 \end{array}$ | 24 $4 \quad 190$ | 32 $8 \quad 632$ | (0) ${ }^{6}$ | 1066 |
| 53 PT. 56,57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ NUMBER. SALES $\qquad$ | $\begin{array}{r} 26 \\ 6 \quad 034 \end{array}$ | 46 19866 | 60 31721 | (0) ${ }^{5}$ | (0) ${ }^{7}$ |
| $\begin{aligned} & 52,55, \\ & 59 \text { EX. } 591 \end{aligned}$ | ALL OTHER STORES: <br> NUMBER. <br> SALES $\qquad$ | 17 $1 \quad 161$ | 20 1614 | 28 $3 \quad 075$ | $(0)^{3}$ | $(0)^{3}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL StORES, TOTAL ${ }^{1}$. . . . . . . . . | 69 | 90 | 120 | 14 | 16 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . . . . . . . |  | 2 | 5 | 1 |  |
| 5251 | haroware stores . . . . . . . . . . . . | 1 | - | 2 | 1 | 1 |
| 52 EX. 5251 | OTHER . . . . . . . . . . . . . . . . | 1 | 2 | 3 | - | 1 |
| 53 PART | GENERAL MERCHANOISE GROUP STORES ${ }^{1}$. . . . . | 2 | 10 | 5 | 2 | 3 |
| 531 533 | OEPARTMENT STORES . . . . . . . . . . . . | 1 | 1 | 2 | 1 | 1 |
| 539 | miscellaneous general merchanoise stores. | 1 | 6 3 | 2 | 1 | 1 |
| 54 | FOOD Stores . . . . . . . . . . . . . . | 6 | 11 | 11 | 2 | 4 |
| 55 EX. 554 | automotive dealers. . . . . . . . . . . . | - | 2 | 2 | 1 | - |
| 55 PT. (554) | gasoline service stations . . . . . . . . | - | - | 1 | - | - |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL AND ACCESSORY STORES. WOMEN'S CLOTHING, SPECIALTY STORES, | 13 | 29 | 39 | - | 2 |
| 562 | FURRIERS WOMEN S READY-Ṫ-WEAR STORES | 5 | 9 | 12 | - | 1 |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES. . . | 8 | 20 | 27 | - | 1 |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES |  |  | 16 |  | 2 |
| 5712 | FURN ITURE STORES. . . . . . . . . . . . | 1 | 4 | 7 | 1 | - |
| OTHER 571 | HOME FURNISHING STORES. - . . . . . . . | 2 | 1 | 4 | - | 1 |
| 572, 573 | HOUSEHOLO APPLIANCE, RADIO, TV, MUSIC | 6 | 2 | 5 | 2 | 1 |
| 58 | EATING AND DRINKING PLACES. . . . . . | 19 | 10 | 15 | 2 | 1 |
| 5812 | EATING PLACES . . . . . . . . . . - | 11 | 6 | 11 | - | 1 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . | 8 | 4 | 4 | 2 | - |
| 59 PT. (591) | ORUG Stores and proprietary stores. . . . . . | 1 | 3 | 6 | 2 | 1 |
| 59 Ex. 591 | MISCELLANEOUS RETAIL Stores ${ }^{3}$. . . . . . . . | 15 | 16 | 20 | 1 | 1 |
| 592 | LIQUOR STORES . . . . . . . . . . . . . | 3 | - | - | 1 | - |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . |  | - | 1 | - | - |
| 597 | Jewelry stores. . . . . . . . . . . . . . | - | 3 | 2 | - | - |
| 5992 | FLORISTS. . . . . . . . . . . . . . | 2 | 1 | 2 | - | - |

Standard Notes: -'Represents zero.
D Withheld to avoid disclosure.
NA Not available. $\quad$ revised.
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 29 Includes establishments on W. 79th St. from S. Emerald Ave. to S. Peoria St., and on S. Halsted St. from W. 77th St. to W. 80th St. (Chicago)
MRC No. 30 Includes establishments on S. Commercial Ave. from E. 88th St. to S. Chicago Ave.; and on E. 91 st St. from S. Houston Ave. to S. Commercial Ave.; and on E. 92nd St. from S. Houston Ave. to S. Exchange Ave. (Chicago)

MRC No. 31 Includes establishments on S. Michigan Ave. from E. 110th St. to C. and W. R.R., and on E. 112th St. and E. 112th Pl. from S. Michigan Ave. to S. State St. (Chicago)
MRC No. 32 Includes establishments on N. Milwaukee Ave. from W. Foster Ave. to N. Parkside Ave. (Chicago)
MRC No. 33 Includes the planned center known as "Harlem-Foster Shopping Center" in the area bounded by: W. Berwyn Ave., N. Harlem Ave., W. Foster Ave., and N. Oketo Ave. (Chicago)

## TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers-Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 34 | No. 35 | No. 37 | No. 39 | No. 40 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ NUMBER. SALES ......... $\$ 1,000^{\circ}$ | 32 $17 \quad 639$ | $\begin{array}{r} \\ \hline\end{array}$ | 78 $12 \quad 576$ | 17 16021 | $17 \begin{array}{r}91 \\ 213\end{array}$ |
| 54, 58, 591 | CONVENIENCE GOODS STORES: <br> NUMBER. <br> SALES . . . . . . . . . . . $\$ 1,000$. | 14 $7 \quad 155$ | 22 3686 | 34 5 735 | $(0)^{5}$ | $\begin{array}{r} 24 \\ 4882 \end{array}$ |
| 53 PT. 56,57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ NUMBER. SALES . . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{r} 12 \\ 9 \quad 595 \end{array}$ | 37 $12 \quad 749$ | 23 4280 | 79 7832 | 45 $8 \quad 484$ |
| $\begin{aligned} 52, & 55, \\ 59 & \text { EX. } 591 \end{aligned}$ | ALL OTHER STORES: <br> NUMBER. <br> SALES | 6 889 | 15 $2 \quad 358$ | 21 2561 | $(\mathrm{D})^{3}$ | $\begin{array}{r} 22 \\ 3 \quad 847 \end{array}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL Stores, total ${ }^{1}$. . . . . . . . | 32 | 74 | 78 | 17 | 91 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS | 1 | 1 | 3 | - | 7 |
| 5251 | HARDWARE STORES . . . . . . . . . . . . | 1 | - | 3 | - | 4 |
| 52 EX. 5251 | Other . . . . . . . . . . . . . . . . . . | - | 1 | - | - | 3 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . . | 2 | 6 | 4 | 2 | 10 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . . . | 2 | 1 | 1 | 1 | 1 |
| 533 | VARIETY STORES. - . . . . . . . . . . . | - | 4 | 1 | 1 | 4 |
| 539 | miscellaneous general merchandise stores. - | - | 1 | 2 | - | 5 |
| 54 | FOOD STORES . . . . . . . . . . . | 5 | 12 | 8 | 2 | 9 |
| 55 EX. 554 | AUtOMOTIVE Dealers. . . . . . . . . . . | - | 1 | 1 | 1 | - |
| 55 PT. (554) | gasoline service stations . . . . . . . . | - | 1 | 1 | 1 | 1 |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL AND ACCESSORY STORES. . . . . . . . . WOMEN'S CLOTHING, SPECIALTY STORES, | 4 | 18 | 10 | 5 | 30 |
|  | FURRIERS - . . . . - . . . . . . | 2 | 7 | 3 | 1 | 12 |
| 562 | WOMEN'S READY-TO-WEAR STORES. . . . . . | 1 | 6 | 2 | 1 | 8 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. . . . | 2 | 11 | 7 | 4 | 18 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT Stores | 6 | 13 | 9 | 2 |  |
| 5712 | FURN ITURE STORES. . . . . . . . . . . . . | 4 | 8 | 7 | 1 | 2 |
| $\begin{aligned} & \text { OTHER } 571 \\ & 572,573 \end{aligned}$ | HOME FURNISHING STORES. HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC | 1 | 4 | 1 | - | - |
|  | Stores . . . . . . . . . . . . . . | 1 | 1 | 1 | 1 | 3 |
| 58 | EATING AND DRINKING PLACES. . . . . . . . | 6 | 8 | 24 | 2 | 13 |
| 5812 | EATING PLACES - . - . . . . . . . . | 5 | 6 | 12 | 2 | 9 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . | 1 | 2 | 12 | - | 4 |
| 59 PT. (591) | DRUG Stores and proprietary stores. . . . . | 3 | 2 | 2 | 1 | 2 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{3}$. . . . . . . . . | 5 | 12 | 16 | 1 | 14 |
| 592 | liquor stores . . . . . . . . . . . . . | 2 | 4 | 5 | - | 2 |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | - | - | 1 | - | 3 |
| 597 | Jewelry stores. . . . . . . . . . . . . | 1 | 4 | 2 | - | 3 |
| 5992 | FLORISTS. . . . . . . . . . . . . . | - | - | 1 | - | 1 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
NA Not available. $\mathbf{r}_{\text {Revised. }}$
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
 the 6200 block of N. McCormick Rd. (Chicago)
 and St. P. and P. R.R. (Chicago, Elmwood Park)

MRC No. 37 Includes establishments on W. Madison St. from Sacramento Blvd. to Homan Blvd. (Chicago)
 S. Rhodes, E. 35 th St., and South Parkway S. (Chicago)

MRC No. 40 Includes the establishments on S. Archer Ave., from S. Kedzie Ave. to Francisco Ave., on S. Kedzie Ave. from S. Archer Ave. to 42 nd Pl. and on $43 r d$ St. from S. Archer Ave. to Whipple Ave. (Chicago)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers-Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 41 | No. 42 | No. 43 | No. 44 | No. 45 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ number. SALES . . . . . . . . . . $11,0000^{\circ}$ | 94 $49 \quad 052$ | 37 $24 \quad 981$ | $\begin{array}{rr} \\ \\ 11 & 762\end{array}$ | 97 $17 \quad 753$ | 62 143 |
| 54, 58, 591 | CONVENIENCE GOOOS StORES: NUMBER. SALES . . . . . . . . . . . . \$1,000. | $\begin{array}{r} 15 \\ 2931 \end{array}$ | $\begin{array}{r} 11 \\ 9 \quad 216 \end{array}$ | 12 $3 \quad 368$ | 45 $6 \quad 347$ | 15 $3 \quad 280$ |
| 53 PT.56.57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ NUMBER. SALES . . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{rr}60 \\ 45 & 034\end{array}$ | 20 $14 \quad 366$ | 56519 | 24 $8 \quad 136$ | 8 81 |
| $\begin{aligned} 52, & 55, \\ 59 & \text { EX. } \end{aligned}$ | ALL OTHER STORES: <br> NUMBER. <br> SALES $\qquad$ | 19 $1 \quad 087$ | 6 $1 \quad 399$ | 13 $2 \quad 743$ | 28 $3 \quad 270$ | 16 2626 |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL STORES, TOTAL ${ }^{1}$. . . . . . . . | 94 | 37 | 34 | 97 | 62 |
| 52 | BUILOING MATERIALS, HARDWARE, ANO FARM EQUIPMENT DEALERS | 1 | 1 | 1 | 4 | 2 |
| 5251 | HAROWARE STORES . . . . . . . . . . . . | 1 | - | 1 | 1 | 1 |
| 52 EX. 5251 | Other . . . . . . . . . . . . . . . . . . | - | 1 | - | 3 | 1 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . | 5 | 6 | 3 | 4 | 4 |
| 531 | OEPARTMENT STORES . . . . . . . . . . . | 3 | 2 | 1 | 1 | 1 |
| 533 | VARIETY STORES. . . . . - . . . . . . . | 1 | 2 | 1 | 1 | 1 |
| 539 | miscellaneous general merchanoise stores. | 1 | 2 | 1 | 2 | 2 |
| 54 | FOOD Stores . . . . . . . . . . . . . . . | 3 | 5 | 5 | 18 | 8 |
| 55 EX. 554 | AUtomotive oealers. . . . . . . . . . . . | - | 1 | - | 1 | 1 |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . | - | 1 | 2 | 3 | 1 |
| $56$ | APPAREL ANO ACCESSORY STORES. . . . . . . | 41 | 11 | 4 | 13 | 18 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, <br> FURRIERS | 17 | 5 | 3 | 7 | 9 |
| 562 | WOMEN'S REAOY-TO-WEAR STORES. . . . | 11 | 3 | 3 | 4 | 5 |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES. - . | 24 | 6 | 1 | 6 | 9 |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES | 14 | 3 | 2 | 7 | 9 |
| 5712 | FURNITURE Stores. . . . . . . . . . . . | 3 | - | - | 3 | 1 |
| OTHER 571 | HOME FURNISHING STORES. . . . . . . . . | 4 | - | - | 2 | 1 |
| 572, 573 | HOUSEHOLO APPLIANCE, RADIO, TV, MUSIC STORES . . . . . . . . . . . | 7 | 3 | 2 | 2 | 7 |
| 58 | EATING ANO ORINKING PLACES. . . . . . . | 9 | 5 | 5 | 23 | 6 |
| 5812 |  | 9 | 4 | 5 | 17 | 6 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . | - | 1 | - | 6 | - |
| 59 PT. (591) | ORUG Stores and proprietary stores. . . | 3 | 1 | 2 | 4 | 1 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . . . . . | 18 | 3 | 10 | 20 | 12 |
| 592 | LIQUOR STORES . . . . . . . . . . . . | - | 1 | - | 4 | - |
| 595 | SPORTING GOOOS STORES, BICYCLE SHOPS. . . . | 1 | 1 | 1 | 1 | - |
| 597 | JEWELRY STORES. . . . . . . . . . . . . . | 5 | 1 | 1 | 2 | 2 |
| 5992 | FLORISTS. . . . . . . . . . . . . . | 1 | - | 2 | 2 | 1 |

St andard Notes: - Represents zero. D Withheld tosavoid disclosure.

NA Not available.
$\mathrm{r}_{\text {Revised. }}$ -
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes dat a for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 41 Includes establishments in the area bounded by: north side of Lake St., N. Forest Ave., North Blvd., Central Ave., and Bonnie Brae St. (Oak Park, River Forest)

MRC No. 42 Includes the planned center known as "Winston Park Plaza" and establishments on North Ave. from 5th Ave. to 14 th Ave. (Melrose Park, Cook Co.)

MRC No. 43 Includes establishments on Oak Park Ave. from Lake St. to Pleasant St.; and on Lake St. from Oak Park Ave. to Euclid Ave. (Oak Park)
MRC No. 44 Includes the establishment on W. Cermak Rd. from S. 56th Ave. to Lombard Ave. (Cicero)
MRC No. 45 Includes establishments on La Grange Rd. from Burlington Ave. to Cossitt Ave.; on Burlington Ave. from Ashland Ave. to 6th Ave.; and on Calender Ave. from La Grange Rd. to Ashland Ave. (La Grange, Cook County)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers--Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 46 | No. 47 | No. 48 | No. 50 | No. 52 |
|  |  | 13 19985 | 10 $13 \quad 314$ | $19 \begin{array}{r}62 \\ \\ \hline\end{array}$ | 11 6491 | $\begin{array}{r}18 \quad 28 \\ \hline 113\end{array}$ |
| 54, 58, 591 | CONVENIENCE GOODS STORES: NUMEER. <br> SALES . . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{rr} 10 & 5 \\ 10 \end{array}$ | 7 065 | 177 9453 | $\left(0^{1}\right.$ | 5895 |
| 53 PT. 56,57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ NUMBER. SALES . . . . . . . . . . . $\$ 1,000$. | $(0)^{3}$ | $(0)^{4}$ | 25 $7 \quad 528$ | $4 \begin{array}{r}5 \\ 4\end{array}$ | $\begin{array}{r} 11 \\ 10 \quad 978 \end{array}$ |
| 52, 55, 591 | ALL OTHER STORES: <br> NUMBER. <br> SALES $\qquad$ $\$ 1,000$. | $(0)^{5}$ | (0) | 20 2412 | ( $0^{5}$ | $\begin{array}{r} 8 \\ 1 \quad 240 \end{array}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL STORES, TOTAL ${ }^{1}$. . . . . . . . | 13 | 10 | 62 | 11 | 28 |
| 52 | building materials, haroware, and farm equipment oealers | 1 | - | 4 | 1 | - |
| 5251 | HARDWARE STORES . . . . . . . . . . . . | 1 | - | 1 | - | - |
| 52 EX. 5251 | Other . . . . . . . . . . . . . . . . . | - | - | 3 | 1 | - |
| 53 PART | general merchandise group stores ${ }^{1}$. . . . . | 1 | 2 | 3 | 1 | 3 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . | 1 | 1 | 2 | 1 | 2 |
| 533 | VARIETY Stores. . . . . . . . . . . . | - | 1 | 1 | - | 1 |
| 539 | miscellaneous general merchandise stores. - | - | - | - | - | - |
| 54 | FOOD STORES . . . . . . . . . | 3 | 3 | 6 | 1 | 4 |
| 55 EX. 554 | automotive dealers. . . . . . . . . . | - | 1 | 2 | 2 | 2 |
| 55 PT. (554) | gasoline service stations . . . . . . . | 3 | - | 4 | - | 4 |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL AND ACCESSORY STORES. WOMEN'S CLOTHING, SPECIALTY STORES, | - | 2 | 9 | 3 | 4 |
|  |  | - | 1 | 6 | - | 2 |
| S62  <br> OTHER  <br> 6  | WOMEN'S READY-TO-WEAR STORES. | - | 1 | 3 | $\overline{3}$ | 2 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT |  |  |  |  |  |
|  | STORES • - . . . . . . . . . . . . . . | 2 | - | 13 | 1 | 4 |
| 5712 | FURNITURE STORES. . . . . . . . . . . . | 1 | - | 5 | 1 | 2 |
| OTHER 571 |  | - | - | 3 | - | 1 |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . . . . . . . . | 1 | - | 5 | - | 1 |
| 58 | EATING AND DRINKING PLACES. . . . . . . | 1 | 1 | 10 | - | 4 |
| 5812 | eating places . . . . . . . . . . . . . | 1 | 1 | 9 | - | 3 |
| 5813 | drinking places (alcoholic beverages) . . . | - | - | 1 | - | 1 |
| 59 PT. (591) | drug stores and proprietary stores. . . . . | 1 | 1 | 1 | - | 1 |
| 59 Ex. 591 | MISCELLANEOUS RETAIL Stores ${ }^{3}$. . . . . . . | 1 | - | 10 | 2 | 2 |
| 592 | LIQUOR STORES . . . . . . . . . . . . | - | - | 2 | 2 | - |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . - | - | - | 1 | - | - |
| 597 5992 | JEWELRY STORES. . . . . . . . . . . . . . | - | - | - | - | - |
| 5992 | FLORISTS. - . . . . . . . . . . . |  |  | 1 |  |  |

[^7]${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ lncludes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 46 Includes the planned centers known as "Brainard Market Shopping Center" and 'Super City" and establishments on S. Brainard Ave. from 55th St. to 57 th St. and on the south side of W. 55th St. from Brainard Ave. to 999. (Cook Co.)

MRC No. 47 Includes the planned center known as "Southfield Park and Shop" in the area bounded by: 87th St., East property line of the shopping center, Hartford St. (89th) and S. Harlem Ave. (Bridgeview)
MRC No. 48 Includes the planned center known as "Green Oaks Center" and establishments on S. Cicero Ave. from W. 95 th St. to W. 98 th St., and on W. 95th St. from Kilpatrick (4700 W.) to 50th Ct. (Oak Lawn)

MRC No. 50 Includes establishments on Western Ave, and Dixie Hwy. from W. 147 th St. to W. 149 th St. and on W. 147 th St. from Western Ave. to Oakley St. (Harvey - Dixmoor)
MRC No. 52 Includes the planned center known as "Canterbury Shopping Center" and establishments on 159th St. Kedzie Ave. to Francisco Ave. (Markham)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers--Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | H0. 53 | No. 54 | No. 55 | No. 56 | No. 57 |
|  |  | $13 \quad \begin{array}{r}23 \\ \hline 94\end{array}$ | 60 19881 | 12 6626 | 166 63147 | 21 12354 |
| 54, 58, 591 | CONVENIENCE GOODS STORES: <br> NUMBER. <br> SALES . . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{r}  \\ 7 \\ 531 \end{array}$ | 12 $3 \quad 515$ | $(0)^{5}$ | 39 $13 \quad 161$ | 13 7821 |
| 53 PT. 56,57 | Shopping goods stores (gaf): ${ }^{2}$ NUMBER. sales . . . . . . . . . . . . . . $\$ 1,000$. | $(0)^{7}$ | 32 $14 \quad 758$ | 6 $4 \quad 749$ | 73 $42 \quad 538$ | $(0)^{2}$ |
| 52, 55, 591 | ALL OTHER STORES: <br> NUMBER. <br> SALES $\qquad$ | (0) ${ }^{7}$ | 16 1608 | (0) | 54 7448 | (0) ${ }^{6}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL Stores, total ${ }^{1}$ | 23 | 60 | 12 | 166 | 21 |
| 52 | BUILOING MATERIALS, HAROWARE, ANO FARM EQUIPMENT OEALERS | 1 | 2 | - | 3 | 2 |
| 5251 | HAROWARE STDRES . . . . . . . . . . | 1 | 1 | - | 2 | 1 |
| 52 EX. 5251 | Other . . . . . . . . . . . - | - | 1 | - | 1 | 1 |
| 53 PART | GENERAL MERCHANOISE GRDUP STORES ${ }^{1}$. . . . . | 2 | 7 | 2 | 12 | 1 |
| 531 | OEPARTMENT STORES . . . . . . . . . . . | 1 | 2 | 1 | 2 | 1 |
| 533 |  | 1 | 4 | 1 | 4 | - |
|  | Miscelcaneous general merchanoise stores. | - | 1 |  | 6 |  |
| 54 | FOOD Stores . . | 4 | 3 | 2 | 13 | 6 |
| 55 EX. 554 | AUtomotive dealers. . . | - | 2 | - | 3 | 1 |
| $55 \mathrm{PT} .(554)$ | gasoline service stations . | 2 | - | - | 4 | 2 |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL ANO ACCESSORY STORES. WOMEN'S CLOTHING, SPECIALTY STORES, . . . | 3 | 13 | 3 | 41 | - |
| 562 |  | 2 | 5 3 | 1 | 20 11 | - |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES. . . . | 1 | 8 | 2 | 21 | - |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EOUIPMENT STORES | 2 | 12 | 1 | 20 | 1 |
| 5712 | FURN ITURE STORES. . . . . . . . . . . . | $\underline{-}$ | 7 | 1 | 5 | 1 |
| OTHER 571 | HOME FURNISHING STORES. . . . . . . . . | - | 1 | - | 8 | - |
| 572, 573 | HOUSEHOLO APPLIANCE, RADIO, TV, MUSIC STORES . . . . . . . . . | 2 | 4 | 1 | 7 | - |
| 58 | EATING ANO DRINKING PLACES. . . . . . . . . | 3 | 8 | 2 | 19 | 2 |
| 5812 | EATING PLACES - . $\cdot$ - . . . . | 3 | 6 | 2 | 19 | 2 |
| 5813 | ORINKING PLACES (ALCOHOLIC beverages) . . . | - | 2 | - | - |  |
| 59 PT. (591) | ORUG Stores ano proprietary stores. . . . . . | 2 | 1 | 1 | 7 | 5 |
| 59 EX. 591 | MISCELLANEOUS RETAIL Stores ${ }^{3}$. . . . . . . . | 4 | 12 | 1 | 4 | 1 |
| 592 | LIQuor Stores . . . . . . . . . . . . . . | 4 | 1 | - | - | - |
| 595 | SPORTING GOOOS STORES, BICYCLE SHOPS. . . . | - | - | - | 2 | - |
| 597 | Jewelry stores. . . . . . . . . . . . . | 1 | 4 | - | 7 | - |
| 5992 | FLORISTS. . . . . . . . . . | 1 |  | - | 4 |  |
| Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. rRevised. <br> ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53. <br> ${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise. <br> ${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below. |  |  |  |  |  |  |
| MRC No. 53 Includes the planned center known as "Olympia Plaza" and establishments on W. Joe Orr Rd. from Chicago Rd. to Dixie Hwy. (Chicago Heights city, Cook County) (Chicago Heights) |  |  |  |  |  |  |
| MRC No. 54 Includes establishments on Illinois St. from Chicago Rd. to S. Halsted St.; on S. Halsted St. from Illinois St. to 15th St.; on Otto Blvd. from S. Halsted St. to 15 th St, and on Vincennes Ave. from Illinois St. to l6th St. (Chicago Heights, Cook County) |  |  |  |  |  |  |
| MRC No. 55 Includes the planned center known as "Lawrencewood Shopping Center" on the S.E.corner of Oakton and Waukegan Rds. (Niles) |  |  |  |  |  |  |
| MRC No. 56 Includes establishments in the area bounded by: Clark, Orrington Ave., Church, Hinman Ave., Lake, Maple Ave., Grove, and Oak Ave. (Evanston) |  |  |  |  |  |  |
| MRC No. 57 Includes establishments on Dempster St. from Shermer Rd. to No. 7318 (Morton Grove, Niles) |  |  |  |  |  |  |

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers--Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 58 | No. 59 | No. 60 | No. 61 | No. 62 |
|  |  | 71 $86 \quad 466$ |   <br> 13 26 <br> 63  | 67 $70 \quad 856$ | $\begin{array}{r} 34 \\ 22 \quad 787 \end{array}$ | $\begin{array}{r} 71 \\ 14 \quad 699 \end{array}$ |
| 54, 58, 591 | CONVENIENCE GOODS STORES: <br> NUMBER. <br> SALES . . . . . . . . . . . . $\$ 1,000$. | 12 $10 \quad 208$ | 69 6029 | 14 $8 \quad 298$ | 19 12 130 | $\begin{array}{r} 12 \\ 1656 \end{array}$ |
| 53 PT. 56.57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ NUMBER. <br> SALES . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{r} 42 \\ 67 \quad 369 \end{array}$ | 10 $7 \quad 155$ | 38 $60 \quad 607$ | (D) ${ }^{5}$ | $\begin{array}{r} 33 \\ 9581 \end{array}$ |
| $52,55, ~$ 59 EX. | ALL OTHER STORES: <br> NUMBER. <br> -••••••••••• <br> SALES $\$ 1,000 \text {. }$ | 17 $8 \quad 889$ | 7 779 | 15 $1 \quad 951$ | (10 | $\begin{array}{r} 26 \\ 3462 \end{array}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL StORES, TOTAL ${ }^{1}$. . . . . . . . | 71 | 26 | 67 | 34 | 71 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS | 1 | 1 | - | 2 | 2 |
| 5251 | HARDWARE STORES . . . . . . . . . . . . | $\overline{1}$ | - | - | 1 | 2 |
| 52 EX. 5251 | OTHER • . . . . . . . . . . . . . . . . | 1 | 1 | - | 1 | 2 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . | 6 | 3 | 5 | 2 | 4 |
| 531 | DEPARTMENT STORES . . . . . . . . . . | 3 | 1 | 3 | 2 | 1 |
| 533 | VARIETY Stores. . . . . . . . . . . . . . | 1 | 1 | 1 | - | 2 |
| 539 | miscellaneous general merchandise stores. - | 2 | 1 | 1 | - | 1 |
| 54 | FOOD Stores . . . . . . . . . . . . . . . | 7 | 5 | 4 | 8 | 3 |
| 55 EX. 554 | automotive dealers. . . . . . . . . | 2 | 1 | 1 | 1 | - |
| $55 \mathrm{PT} .(554)$ | gasoline service stations . . . . . . . . . | - | 3 | - | 4 | 2 |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL AND ACCESSORY STORES. WOMEN S CLOTHING, SPECIALTY STORES, . . . | 25 | 4 | 25 | 2 | 21 |
|  | FURRIERS - . ${ }^{\text {a }}$ - $\cdot$ - | 10 | - | 10 | - | 11 |
| 562 | WOMEN'S READY-TO-WEAR STORES. . . . . | 5 | - | 4 | - | 8 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. . . . | 15 | 4 | 15 | 2 | 10 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES | 11 | 3 | 8 | 1 | 8 |
| 5712 | FURNITURE Stores. . . . . . . . . . . . | 2 | - | 1 | 1 | 2 |
| $\text { OTHER } 571$ | HOME FURN ISHING STORES. | 5 | 2 | 3 | - | 1 |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC | 4 | 1 | 4 | - | 5 |
| 58 | EATING AND DRINKING PLACES. . . . . . . | 4 | 2 | 9 | 9 | 7 |
| 5812 |  | 3 | 2 | 8 | 8 | 7 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . - | 1 | 2 | 1 | 1 |  |
| 59 PT. (591) | DRUG Stores and proprietary Stores. . . . . | 1 | 2 | 1 | 2 | 2 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{3}$. . . . . . . . . | 14 | 2 | 14 | 3 | 22 |
| 592 | liquor stores . . . . . . . . . . . . . | - | - | - | 1 | - |
| 595 | SPORTING GOODS STORES, BICYCLE ShOPS. . . . | - | - | 3 | 1 | 1 |
| 597 | Jewelry stores. . . . . . . . . . . . . | 1 | - | 1 | - | 3 |
| 5992 | FLORISTS. . . . . . . . . . . . . | - | - | 1 | - | 3 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. $\quad$ Revised.
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
 St. (Niles)
 900 block of Rand Rd. (Mt. Prospect)
 Rd. (Mount Prospect)

MRC No. 61 Includes the planned center known as "Rolling Meadows Shopping Center" and establishments on Kirchoff Rd. from Owl Dr. to Meadow Dr., and on Meadow Dr. from ParkSt. to Martin Ln. (Rolling Meadows)

MRC No. 62 Includes establishments on Central Ave. from Green Bay Rd. to Sheridan Rd.; on Sheridan Rd. from Central Ave. to Park Ave.; and on St. Johns Ave. from Central Ave. to Laurel St. (Highland Park)
table 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers-Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 63 | No. 64 | No. 65 | No. 66 | No. 67 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ number. <br> SALES . . . . . . . . . . $\mathrm{s}_{1,0000}^{\circ}$ | 37 $10 \quad 953$ | 118 $38 \quad 390$ | 36 $25 \quad 539$ | $\begin{array}{r} 50 \\ 9866 \end{array}$ | $16 \quad 32$ 200 |
| 54, 58, 591 | convenience goods stores: <br> NUMBER. <br> SALES $\qquad$ | $\begin{array}{r} 11 \\ 4 \quad 389 \end{array}$ | 37 $6 \quad 170$ | 14 $9 \quad 122$ | $\begin{array}{r} 13 \\ 1247 \end{array}$ | 3 319 |
| 53 PT. 56,57 | Shopping goods stores (gaf): ${ }^{2}$ NUMBER. SALES . . . . . . . . . . . $\$ 1,000$. | 14 $4 \quad 489$ | 45 $26 \quad 967$ | $\begin{array}{r}15 \quad 12 \\ \hline 15\end{array}$ | 24 $6 \quad 256$ | $\begin{array}{r} 20 \\ 11475 \end{array}$ |
| $\begin{aligned} & 52,55, \\ & 59 \text { EX. } 591 \end{aligned}$ | ALL OTHER STORES: NUMBER. SALES . . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{r} 12 \\ 2075 \end{array}$ | 36 $5 \quad 253$ | 10 1142 | $\begin{array}{r} 13 \\ 2363 \end{array}$ | $\begin{array}{r} 5 \\ 1406 \end{array}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL StORES, TOTAL ${ }^{1}$ | 37 | 118 | 36 | 50 | 32 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . . . . . . . . . . . . . | 2 | 5 | 1 | 4 | 2 |
| 5251 | HARDWARE STORES . . . . . . . . . . . . | 2 | 1 | 1 | 3 | 1 |
| 52 Ex. 5251 | Other . . . . . . . . . . . . . . . . . |  | 4 | - | 1 | 1 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . . | 5 | 7 | 5 | 6 | 5 |
| 531 | DEPARTMENT STORES . . . . . . . . . . | 2 | 3 | 3 | 1 | 2 |
| 533 |  | - | 3 | 2 | 3 | 2 |
| 539 | miscellaneous general merchandise stores. | 3 | 1 | - | 2 | 1 |
| 54 | FOOD STORES . . . . . . . . . . . . . . . | 6 | 7 | 5 | 4 | 4 |
| 55 EX. 554 | AUtomot ive dealers. . . . . . . . . . . . . | 1 | 3 | 3 | - | - |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . . . . | - | 3 | 2 | 2 | - |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL AND ACCESSORY STORES. WOMEN'S CLOTHING, SPECIALTY STORES, | 7 | 24 | 4 | 11 | 12 |
|  | FURRIERS . . . . . . . . . . . . . | 3 | 9 | 2 | 5 | 5 |
| 562 | WOMEN'S READY-TO-WEAR STORES. . . . . . | 3 | 4 | - | 5 | 4 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. . . . | 4 | 15 | 2 | 6 | 7 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT StORES | 2 | 14 | 3 | 7 | 3 |
| 5712 | FURN ITURE STORES. . . . . . . . . . . . | - | 8 |  | - | 1 |
| OTHER 571 | HOME FURNISHING STORES. . . . . . . . . | 1 | - | 1 | 2 | 1 |
| 572, 573 | household appliance, radio, tv, music stores | 1 | 6 | 2 | 5 | 1 |
| 58 | EATING AND drinking places. . . . . . | 2 | 27 | 7 | 7 | 2 |
| 5812 | EATING PLACES - ${ }^{\text {a }} \cdot{ }^{\circ} \cdot{ }^{\text {a }}$ - | 1 | 16 | 5 | 4 | 2 |
| 5813 | drinking places (alcoholic beverages) . - | 1 | 11 | 2 | 3 | - |
| 59 PT. (591) | drug stores and proprietary stores. . . | 3 | 3 | 2 | 2 | 1 |
| 59 Ex. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . | 9 | 25 | 4 | 7 | 3 |
| 592 | LIQUOR STORES . . . . . . . . . . . . . | - | 1 | - | - | 1 |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | 2 | 3 | - | - | - |
| 597 | Jewelry stores. . . . . . . . . . . . . | 2 | 9 | 1 | 3 | 1 |
| 5992 | FLORISTS. . . . . . . . . . . . . | 1 | 2 | - | - | - |

Standard Notes: - Represents zero.
D Withheld to avoid disclosure.
NA Not available.
${ }^{\mathrm{r}}$ Revised.
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 63 Includes establishments in the area bounded by: north side of Westminster, east side of N. Western Ave.; south side of E. Deerpath Ave; and Oakwood Ave. (Lake Forest)

MRC No. 64 Includes establishments in the area bounded by: Julian, east side of Genesee, Grand Ave., Sheridan Rd., Belvedere, S. County, both sides of Washington to West St., N. County, Clayton, and west side of Genesee. (Waukegan)
MRC No. 65 Includes the planned center known as "Waukegan Shopping Plaza" and establishments on N. Lewis Ave. from Glen Flora Ave. to Clearview; and on Glen Flora Ave. from N. Lewis Ave. to Lorraine. (Waukegan)

MRC No. 66 Includes establishments in the area bounded by: Washington, Church, Jefferson, Van Buren extended, south side of Van Buren, west side of Johnson, Cass, and N. Throop. (Woodstock)
MRC No. 67 Includes the planned center known as "Meadowdale Shopping Center" on the west side of State Rt. 25 (Elgin Rd.) between Lake Marion Rd. and Golf View Rd. (Carpentersville)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers--Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 68 | No. 69 | No. 70 | No. 71 | No. 72 |
|  |  | 86 35 594 | 29 $26 \quad 944$ | $\begin{array}{r}118 \\ 26401\end{array}$ | $\begin{array}{r}10 \\ 7 \quad 752 \\ \hline\end{array}$ | $\begin{array}{r} 21 \\ 10245 \end{array}$ |
| 54, 58, 591 | CONVENIENCE GDODS STDRES: <br> NUMBER. <br> SALES . . . . . . . . . . . $\$ 1,000$. | 21 $4 \quad 789$ | 11 $8 \quad 814$ | $\begin{array}{r}34 \\ 4 \quad 882 \\ \hline\end{array}$ | (0) ${ }^{4}$ | $(0)^{7}$ |
| 53 PT. 56.57 | SHDPPING GDODS STDRES (GAF): ${ }^{2}$ NUMBER. SALES . . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{rr}  & 46 \\ 28 & 506 \end{array}$ | $\begin{array}{r} 11 \\ 17254 \end{array}$ | 56 17 | $\begin{array}{rr}5 & 116\end{array}$ | $\begin{array}{r} 6 \\ 3199 \end{array}$ |
| $\begin{aligned} 52,55, \\ 59 \text { Ex: } 591 \end{aligned}$ | ALL OTHER STORĖS: <br> NUMBER. <br> SALES | 19 $2 \quad 299$ | 7 876 |   <br> 3 28 <br> 14  | $(0)^{1}$ | $(0)^{8}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | REtAIL StDRES, tDtal ${ }^{1}$. . . . . . . | 86 | 29 | 118 | 10 | 21 |
| 52 | BUILDING MATERIALS, HAROWARE, AND FARM EQUIPMENT DEALERS | 4 | 2 | 4 | - | 2 |
| 5251 | HAROWARE STDRES . . . . . . . . . . . . | - | 1 | - | - | 1 |
| 52 EX. 5251 | DTHER • • . . . . . . . . . . . . . . | 4 | 1 | 4 | - | 1 |
| 53 PART | GENERAL MERCHANDISE GRDUP STDRES ${ }^{\text { }}$. . . . . | 6 4 | 4 | 8 3 | 2 1 | 1 |
| 531 533 | DEPARTMENT STORES . . . . . . . . . . . . | 4 2 | 2 | 3 | 1 | 1 |
| 539 | MISCELLANEDUS GENERAL MERCHANOISE Stores. . | 2 | - | 2 | - | - |
| 54 | FDOD StDres . . . . . . . . . . . | 4 | 4 | 6 | 1 | 3 |
| 55 EX. 554 | AUtDMOtive dealers. . . . . . . . . . . . | - | 1 | - | - | 1 |
| 55 PT. (554) | gasdline service statidns . . . . . . . | - | 2 | - | 1 | 1 |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL AND ACCESSDRY STDRES. . . . . . . . . WDMEN'S CLDTHING, SPECIALTY STDRES, | 25 | 4 | 34 | 1 | 4 |
|  | FURRIERS . . . . . . . . . . . . | 10 | 1 | 13 | - | 1 |
| 562 | WOMEN'S READY-TD-WEAR STDRES. . . . . . | 5 | 1 | 10 | - | 3 |
| DTHER 56 | OTHER APPAREL AND ACCESSDRY STORES. - | 15 | 3 | 21 | 1 | 3 |
| 57 | FURNITURE, HDME FURNISHINGS, AND EQUIPMENT | 15 |  | 14 | 2 | 1 |
| 5712 | FURNITURE ${ }^{\text {StidRES }}$. . . . . . . . . . . | 4 | - | 4 | 1 | - |
| OTHER 571 |  | 2 | 1 | 2 | - | - |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STDRES . . . . . . . . . . . | 9 | 2 | 8 | 1 | 1 |
| 58 | EATING AND DRINKING PLACES. . . . . . | 15 | 5 | 22 | 2 | 3 |
| 5812 | EATING PLACES . ${ }^{\text {a }}$ - | 11 | 4 | 13 | 2 | 3 |
| 5813 | drinking places (alcoholic beverages) . . . | 4 | 1 | 9 | - | - |
| 59 PT. (591) | drug stores and proprietary stores: . . . | 2 | 2 | 6 | 1 | 1 |
| 59 EX. 591 | MISCELLANEDUS RETAIL STORES ${ }^{3}$. . . . . . . . | 15 | 2 | 24 | - | 4 |
| $592$ |  | 1 | - | 2 | - | 1 |
| $\begin{aligned} & 595 \\ & 597 \end{aligned}$ | SPORTING GDODS STDRES, BICYCLE SHOPS. . . JEWELRY STORES. | 1 | - | 2 | - | $\overline{1}$ |
| 5992 | FLDRISTS. . . . . . . . . . . . . . | 1 |  | 1 | - | - |

Standard Notes: - Represents zero.
D withheld to avoid disclosure.
NA Not available.
${ }^{\text {Revised. }}$
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 68 Includes establishments in the area bounded by: north side of Highland Ave., Center, Villa, Fulton, Grove Ave., Prairie, and Fox River (Elgin city, Kane County) (Elgin)

MRC No. 69 Includes the planned center known as "Northgate Shopping Center" and establishments in the 900 and 1000 blocks of N. Lake St. (Aurora, Kane Co.)

MRC No. 70 Includes establishments in the area bounded by: Spring extended, Spring, La Salle, Benton and west bank of Fox River. (Aurora)
MRC No. 71 Includes the planned center known as "Villa DuPage Shopping Center" and establishments on W. North Ave. from Westmore Ave. to Lincoln Ave. (Addison, Villa Park)

MRC No. 72 Includes the planned center known as "Green Meadows" on the north side of W. Lake St. (U.S. Hwy. 20) at the intersection of W. Lake St. and Addison St. (Addison)
table 6. Major Retail Centers in the SMSA: 1967-Continued


Standard Notes: - Represents zero. D Withheld to avoid disclosure. FNA Not available. rRevised.
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 73 Includes the planned center known as "Oakbrook Center" in the area bounded by: l6th St. Spring Rd., Cermak Rd. (22nd St.) and Route 83. (Oak Brook)

MRC No. 74 Includes the planned center known as "Jackson Park Plaza" and establishments in the area bounded by: Jackson St., Franklin St., Benton St., A.T. and S.F.R.R., north side of Clinton St., Eastern Ave., south side of Jefferson St., and Joliet St. (Joliet)

MRC No. 75 Includes the planned centers known as "Mary Crest Plaza" and "K-Mart Plaza" and establishments on W. Jefferson St. from N. Larkin Rd. to Springfield Ave., and on N. Larkin Rd. from W. Jefferson St., to Oneida St. (Joliet)
MRC No. 76 Includes the planned center known as "Hillcrest Shopping Center" and establishments on Larkin Rd. from Plainfield Rd. to Theodore; and on Plainfield Rd. (U.S. Hwy. 30) from Theodore to E.J. and E. R.R. (Joliet) (Crest Hill)

MRC No. 77 Includes establishments on 79 th St. E., from Kimbark Ave. to Dante St. (Chicago)
table 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers--Continued (see descriptions below) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 78 | No. 79 | No. 80 | No. 81 | No. 82 |
|  | RETAIL STORES . TOTAL ${ }^{1}$ NUMBER. . . . . . . . . . . . . . . . . . . . . . SALES . . | 45 $61 \quad 129$ | 44 $28 \quad 487$ | 55 $40 \quad 914$ | 13 19802 | 90 $18 \quad 265$ |
| 54, 58, 591 | CONVENIENCE GOOOS STORES: <br> NUMBER. SALES - . . . . . . . . . . . . . . . . . . . . . . . . | 6 $5 \quad 307$ | 8 $4 \quad 894$ | 3706 | $(0)^{3}$ | $\begin{array}{r} 49 \\ 7 \quad 235 \end{array}$ |
| 53 PT. 56, 57 | SHOPPING GOOOS STORES (GAF): ${ }^{2}$ <br> NUMBER. . . . . . . . . . . . . . SALES . . . $000 \cdot$ | 34 $55 \quad 107$ | $\begin{array}{rr} \\ 21 & 29 \\ 758\end{array}$ | 34 $32 \quad 370$ | $(0)^{4}$ | $\begin{array}{r} 18 \\ 8 \quad 627 \end{array}$ |
| $\begin{aligned} 52, & 55, \\ 59 & \text { EX. } \end{aligned} 591$ | ALL OTHER STORES : NUMBER. . . . . . . . . . . . . . . . . . . . . . . . . . . . | 5 715 | 7 $1 \quad 835$ | 12 4838 | 846 | 23 2403 |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL STORES, TOTAL ${ }^{\mathbf{1}}$. . . . . . . . . | 45 | 44 | 55 | 13 | 90 |
| 52 | BUILOING MATERIALS, HAROWARE, ANO FARM EQUIPMENT OEALERS | - | 1 | - | - | 3 |
| 5251 | HAROWARE STORES . . . . . . . . . . . . . . | - | - | - | - | 1 |
| 52 EX. 5251 | OTHER • - . . . . . . . . . . . . . . . - | - | 1 | - | - | 2 |
| 53 PART | GENERAL MERCHANOISE GROUP STORES ${ }^{1}$. . . . . | 4 | 4 | 4 | 2 | 3 |
| 531 | OEPARTMENT STORES . . . . . . . . . . . . | 3 | 2 | 2 | 1 | 2 |
| 533 |  | 1 | 1 | 1 | 1 | 1 |
| 539 | MISCELLANEOUS GENERAL MERCHANOISE STORES. - | - | 1 | 1 | - | - |
| 54 | FOOO STORES . . . . . . . . . . . . . . . | 2 | 5 | 2 | 1 | 13 |
| 55 EX. 554 | AUTOMOTIVE OEALERS. . . . . . . . . . . . | - | 1 | 2 | - | 2 |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . . . | - | - | 1 | 4 | 2 |
| 56 | APPAREL ANO ACCESSORY STORES. . . . . . | 24 | 20 | 24 | 2 | 6 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 7 | 10 | 12 | - | 2 |
| 562 | WOMEN'S REAOY-TO-WEAR STORES. . . . . . | 5 | 6 | 7 | $\overline{2}$ | $\frac{1}{4}$ |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES . . . . . | 17 | 10 | 12 | 2 | 4 |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES | 6 | 5 | 6 | - | 9 |
| 5712 | FURNITURE STORES. . . . . . . . . . . | 1 | 1 | 1 | - | 3 |
| OTHER 571 | HOME FURNISHING STORES. . . . . . . . - | 1 | - | 1 | - | 3 |
| 572, 573 | HOUSEHOLO APPLIANCE, RAOIO, TV, MUSIC STORES . . . . . . . . . . . . . | 4 | 4 | 4 | - | 3 |
| 58 | EATING ANO ORINKING PLACES. . . . . . . . | 3 | 2 | 6 | 2 | 33 |
| 5812 | EATING PLACES • . . . . . . . . . . | 3 | 1 | 6 | 2 | 22 |
| 5813 | ORINKING PLACES (ALCOHOLIC BEVERAGES) . - . | - | 1 | - | - | 11 |
| 59 PT. (591) | ORUG STORES ANO PROPRIETARY STORES. . . . . | 1 | 1 | 1 | - | 3 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . . . . . . | 5 | 5 | 9 | 2 | 16 |
| 592 | LIQUOR STORES . . . . . . . . . . . . . . | - | - | - | 1 | 3 |
| 595 | SPORTING GOOOS STORES, BICYCLE SHOPS. . . . | - | 1 | - | - | 1 |
| 597 | JEWELRY STORES. . . . . . . . . . . . . . . | 1 | 1 | 2 | - | 2 |
| 5992 | FLORISTS. . . . . . . . . . . . . . . . . | 1 | - | - | - | - |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. revised.
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of sic 53.

${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 78 Includes the planned center known as "River Oaks Shopping Center" and establishments in the area bounded by: 159 th St., E. (Rte. No. 6), Cunningham Dr., West Dr. Ext., and S. Torrence Ave., (Calumet city)
MRC No. 79 Includes the planned center known as "Dixie Square" and establishments on Dixie Hwy. from 151st St. to 153rd St. (Harvey)
MRC No. 80 Includes the planned center known as "Ford City Shopping Center" bounded by: W. 74th St., S. Kostner Ave., W. 77th St. (Ford City Dr.) and S. Cicero Ave. (Chicago)

MRC No. 81 Includes the unnamed planned center and establishments in the area bounded by: north side of W. 87 th St., east side of S . Cicero Ave., W. 89th St., and S. 49th Ct. (Oaklawn)

MRC No. 82 Includes establishments on W. Belmont from N. Clark St., to Racine, on N. Halsted St., from W. Belmont to Wellington and on N. Clark St. from Barry to Buckingham Pl. (Chicago)
table 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers--Continued (see descriptions below) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 84 | No. 85 | No. 86 | No. 87 |
|  |  | 15 $6 \quad 744$ | 28 7661 | 10 $8 \quad 855$ | 19 $14 \quad 301$ |
| 54, 58, 591 | CONVENIENCE GOODS STORES: <br> NUMBER. <br> SALES . . . . . . . . . . . . . $\$ 1,000$. | (D) ${ }^{6}$ | 6 $2 \quad 175$ | (D) ${ }^{4}$ | 6 $3 \quad 799$ |
| 53 PT.56,57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ NUMBER. SALES . . . . . . . . . . . . . \$1,000. | (D) ${ }^{6}$ | 12 $3 \quad 103$ | ( ${ }^{3}$ | $10 \quad 246$ |
| $\begin{array}{rll} 52, & 55, & \\ 59 & \text { EX: } & 591 \end{array}$ | ALL OTHER STORES: NUMBER. SALES . . . . . . . . . . . . $\$ 1,000$. | $(0)^{3}$ | 10 2383 | $(0)^{3}$ | $\begin{array}{r} 3 \\ 256 \end{array}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |
|  | RETAIL STORES, TOTAL ${ }^{1}$. . . . . . . . . | 15 | 28 | 10 | 19 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . . . . . . . . | - | 3 | - | - |
| 5251 | HARDWARE STORES . . . . . . . . . . . . | - | 1 | - |  |
| 52 EX. 5251 | OTHER • . . . . . . . . . . . . . . . | - | 2 |  |  |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . . | 1 | 2 | 2 | 1 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . . | 1 | 1 | 1 |  |
| 533 |  | - | 1 | 1 | - |
| 54 | FOOD STORES . . . . . . . . . . . . . . . | 3 | 2 | 1 | 4 |
| 55 EX. 554 | AUTOMOT IVE DEALERS. . . . . . . . . . . . | - |  | - | - |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . . . | - | 1 | - | - |
| $56$ | APPAREL AND ACCESSORY STORES. . . . . . . | 4 | 9 | 1 | 9 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 2 | 2 | - | $\frac{3}{3}$ |
| $562$ | WOMEN'S READY-TO-WEAR STORES. . . . . . | 2 | 1 | 1 | 6 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. . . - |  |  |  |  |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES | 1 | 1 | - |  |
| 5712 | FURNITURE STORES. . . . . . . . . . . . | - | - |  |  |
| $\text { OTHER } 571$ $572,573$ |  | - |  |  |  |
|  | STORES . . . . . . . . . . . . . | 1 | 1 | - | - |
| 58 | EATING AND DRINKING PLACES. . . . . . . . . | 2 | 3 | 2 | 1 |
| 5812 | EATING PLACES - . - . . . . . . . . | 2 | 3 | 2 | 1 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . | - |  | - |  |
| 59 PT. (591) | DRUG STORES AND PROPRIETARY STORES. . . . . | 1 | 1 | 1 | 1 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . . . . . . . | 3 | 6 | 3 | 3 |
| 592 | LIQUOR STORES . . . . . . . . . . . . | - | - | - | - |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | - | 1 |  | 1 |
| 597 | JEWELRY STORES. . . . . . . . . . . . . . |  |  | - | - |
| 5992 | FLORISTS. . . . . . . . . . . . . . |  |  |  |  |
| Standard Notes: - Represents zero. D Withheld to ávoid disclosure. NA Not available. $r_{\text {Revised. }}$ <br> ${ }^{\mathbf{1}}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53. <br> ${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise. <br> ${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below. |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| MRC No. 84 Includes the planned center known as "Zayres" and establishments in the area bounded by: the north side of W. Belmont Ave., Plainfield St. ext., Cardamone St. ext., and Thatcher Ave. (lst Ave.) (River Grove, Chicago) |  |  |  |  |  |
| MRC No. 85 Includes establishments in the area bounded by: Spruce St., Center St. (Green Bay Rd.), south side of Elm St., and Birch St. (Winnetka) |  |  |  |  |  |
| MRC No. 86 Includes the planned center known as "Crossroads Shopping Center" and establishments at the intersection of Skokie Hwy. and Clavey Rd. (Highland Park) |  |  |  |  |  |
| MRC No. 87 Includes the planned center known as Belvedere Mall at the intersection of Belvedere and Lewis Sts. and establishments in the 2000 and 2100 and 2200 blocks of Belvedere (Waukegan) |  |  |  |  |  |

## DECATUR, ILL.

## Standard Metropolitan Statistical Area



## DECATUR, ILL.

City and Major Retail Centers

table 1. Major Retail Centers in the SMSA: 1967
DECATUR SMSA - Coextensive with Macon County, III.


Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. revised.
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53 ,

${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 1. Includes the establishments in the area bounded by: Green, Water, Central Ave., Broadway, Sangamon, I.C. R.R., B. and O. R.R., Calhoun, William, Hilton, Wood, I.C. R.R., Main, Washington, and Church. (Decatur city) Tractl.

MRC No. 2. Includes the planned center known as "Brettwood Village Shopping Center" bounded by: Christine Rd., Illinois Terminal R.R., Pershing Rd., and U.S. Rt. 5l. (Decatur)

MRC No. 3. Includes the planned center known as "Westdale Shopping Center" bounded by: King St., Fairview Ave. (Rt. 48), U.S. Rt. 36, and Taylor St. (Decatur)

## PEORIA, ILL.

## Standard Metropolitan Statistical Area and Central Business District



## PEORIA, ILL.

Standard Metropolitan Statistical Area, Central Business District, and Major Retail Centers 1963



Comprising Census Tract 11



## PEORIA, ILL.

City and Major Retail Centers


TABLE 1. The Central Business District: 1967 and 1963

| SIC code | Kind of business | 1967 |  |  |  | 1963 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ | Paid employees for week including March 12 (number) | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ |
|  | RETAIL STORES, TOTAL ${ }^{1}$. | 187 | 74573 | 13571 | 3248 | 224 | 63799 | 10936 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. | 2 | (D) | (D) | (D) |  |  |  |
| 5251 | HARDWARE STORES. . . . . . . . . . . | 1 | (D) | (D) | (D) | 1 | (D) | (D) |
| 52 EX. 5251 | OTHER. • • • • • • • • | 1 | (D) | (D) | (D) | 4 | (D) | (D) |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. | 10 | 41136 | 7488 | 1940 | 13 | 33243 | 6049 |
| 531 | DEPARTMENT STORES. . . . . . . . . . | 7 | 38698 | 6990 | 1768 | 7 | 30721 | 5590 |
| 533 | VARIETY STORES - . . . . . . . | 2 | (D) | (D) | (D) | 2 | (D) | (D) |
| 539 | Miscellaneous general merchandise stores | 1 | (D) | (D) | (D) | 4 | (D) | (D) |
| 54 | FOOD STORES. . | 6 | 415 | 43 | 18 | 10 | 604 | 62 |
| 55 EX. 554 | automotive dealers | 5 | (D) | (D) | (D) | 6 | 967 | 127 |
| 55 PT. (554) | GASOLINE SERVICE STATIONS. - | 6 | 825 | 62 | 18 | 6 | (D) | (D) |
| 56 | APPAREL AND ACCESSORY STORES . . . | 36 | 6736 | 1245 | 292 | 47 | 6698 | 1180 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 17 | 2752 | 393 | 128 | 21 | 2278 | 273 |
| 562 | WOMEN'S READY-TO-WEAR STORES . - . | 13 | 2617 | 373 | 122 | 12 | 1484 | 170 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES ${ }^{2}$. . . . | 19 | 3984 | 852 | 164 | 26 | 4420 | 907 |
| 561 | MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ${ }^{3}$ | 5 | 1143 | 235 | 38 | 8 | (D) | (D) |
| 565 | FAMILY CLOTHING STORES ${ }^{3}$. . . . . . . . | 2 | (D) | (D) | (D) | 2 | (D) | (D) |
| 566 | Shoe stores ${ }^{3}$. . . . . . . . . . . . | 11 | 1730 | 299 | 65 | 11 | 1676 | 294 |
| 564, 7, 9 | APPAREL AND ACCESSORY STORES, N.E.C. ${ }^{3}$ | 1 | (D) | (D) | (D) | 5 | (D) | (D) |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . . . . . . . . . | 16 | 9152 | 1891 |  |  |  |  |
| 5712 | FURNITURE STORES . . . . . . . . . . | 16 | (D) | 1 (D) | (D) | 17 | 8026 (D) | $1 \begin{array}{r}1058 \\ \text { (0) }\end{array}$ |
| OTHER 571 |  | 2 | (D) | (D) | (D) | 4 | (D) | (D) |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. | 12 | 2504 | 321 | 72 | 11 | 2843 | 446 |
| 58 | EATING AND DRINKING PLACES . | 49 | 3241 | 839 | 282 | 43 | 2987 | 747 |
| 5812 | EAT ING PLACES. - . . . . . . . . - | 32 | 2225 | 590 | 197 | 23 | 1782 | 521 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES). | 17 | 1016 | 249 | 85 | 20 | 1205 | 226 |
| 59 PT. (591) | Drug stores and proprietary stores . | 7 | 3626 | 433 | 103 | 7 | 4171 | 508 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{4}$. . . . . . | 50 | 6062 | 1050 | 238 | 70 | 5950 | 1063 |
| 592 | LIQUOR STORES. . . . . . . . . . . . . | - |  |  | - | - |  | - |
| 595 | SPORTING GOODS STORES AND BICYCLE SHOPS. . | 4 | 618 | (D) | (D) | 4 | 550 | 85 |
| 597 | Jewelry stores . . . . | 15 | 2302 | 431 | 87 | 21 | 1958 | 303 |
| 5992 | FLORISTS | 3 | 473 | 139 | 22 | 4 | 287 | 53 |

[^8]
## TABLE 2. The City: 1967 and 1963

| SIC code | Kind of business | 1967 |  |  |  | 1963 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ | Paid employees for week including March 12 (number) | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ |
|  | RETAIL STORES, TOTAL ${ }^{1}$. | 1107 | 317754 | 40572 | 10458 | 1013 | 212153 | 26664 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. | 46 | 11306 | 1434 | 224 | 35 | 4647 | 793 |
| 5251 | hardware stores. . . . . . . . . . . . . | 16 | 11 (0) | - (D) | (D) | 15 | 1426 | 184 |
| 52 Ex. 5251 | OTHER. . . . . . . . . . | 30 | (0) | (0) | (0) | 20 | 3221 | 609 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. | 32 | 79379 | 11612 | 3259 | 33 | 45957 | 7282 |
| 531 | DEPARTMENT STORES. . . . . . | 11 | $(0)$ | (D) | 2800 | 10 | ( ${ }^{(0)}$ | 101 |
| 533 | VARIETY STORES . - . . $\cdot \cdot \cdot \cdot \cdot \dot{\square}$ | 9 | 4062 | (0) | (0) | 12 | 3128 | 534 |
| 539 | Miscellaneous general merchandise stores | 12 | (0) | (0) | (0) | 11 | (0) | (D) |
| 54 | FOOD STORES. | 122 | 61764 | 4842 | 1228 | 146 | 40214 | 3248 |
| 55 EX. 554 | automotive dealers . | 69 | 56093 | 5491 | 839 | 76 | 47619 | 4290 |
| 55 PT. (554) | GASOLINE SERVICE STATIONS. | 132 | 18596 | 1610 | 523 | 114 | 11986 | 1122 |
|  | APPAREL AND ACCESSORY STORES . . . . | 74 | 14729 | 2376 | 618 | 69 | 8196 | 1380 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 33 | 5754 | 805 | 270 | 31 | 2991 | 353 |
| 562 | WOMEN'S READY-TO-WEAR STORES - $\dot{S}^{\text {a }}$ | 21 | 3732 | (0) | 101 | 19 | 1877 | 222 |
| OTHER 56 |  | 41 | 8975 | 1571 | 348 | 38 | 5205 | 1027 |
| 561 | MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ${ }^{3}$ | 8 | (D) | (0) | (D) | 10 | (0) | (0) |
| 565 | FAMILY CLOTHING STORES ${ }^{3}$. . . . . . | 6 | (D) | (0) | (D) | 4 | (0) | (0) |
| 566 | SHOE STORES ${ }^{3}$ - $\cdot$ - $\cdot$ - ${ }^{\text {a }}$ | 19 | (D) | (0) | (D) | 15 | 2120 | 300 |
| 564, 7, 9 | APPAREL AND ACCESSORY STORES, N.E.C. ${ }^{3}$. | 4 | (0) | (0) | (0) | 9 | (D) | (0) |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. | 87 | 21370 | 3657 | 627 | 70 | 15254 | 2196 |
| 5712 | FURN ITURE STORES . . . . . . . . . . | 24 | 12544 | 2494 | 356 | 20 | 8269 | 1142 |
| OTHER 571 | HOME FURNISHINGS STORES. . . . . . . . . . . | 19 | 1957 | (0) | (0) | 14 | 1520 | 253 |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . . . . . . . | 44 | 6869 | (0) | (0) | 36 | 5465 | 801 |
| 58 | EATING AND DRINKING PLACES | 319 | 25332 | 5793 | 2135 | 263 | 14626 | 3220 |
| 5812 | EATING PLACES. . . . . | 183 | 18355 | 4610 | 1717 | 133 | 8640 | 2302 |
| 5813 | drinking places (alcoholic beverages). | 136 | 6977 | 1183 | 418 | 130 | 5986 | 918 |
| 59 PT. (591) | DRUG Stores and proprietary Stores | 38 | 10173 | 1403 | 341 | 32 | 8309 | 1127 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{4}$ | 188 | 19012 | 2354 | 664 | 175 | 14625 | 2006 |
| 592 | LIQUOR Stores. . . . . | 18 | 3259 | (0) | (0) | 23 | 2704 | 157 |
| 595 | SPORTING GOODS Stores and bicycle shops. | 14 | 1253 | (0) | (0) | 16 | 1020 | 104 |
| 597 | Jewelry stores . . . . | 21 | 2607 | 493 | 100 | 24 | 2045 | 318 |
| 5992 | FLORISTS . . . . . . | 13 | 1394 | (0) | (0) | 14 | 679 | 102 |

Standard Notes: - Represents zero. $\quad$ D Withheld to avoid disclosure. NA Not available. ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53
Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53 .
${ }^{2} 1967$ totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
${ }^{3} 1967$ data limited to "employer" establishments.
${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
table 3. The Standard Metropolitan Statistical Area: 1967 and 1963
PEORIA SMSA-Consists of Peoria, Tazewell, and Woodford Counties, III.

| SIC code | Kind of business | 1967 |  |  |  | 1963 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ | Paid employees for week including March 12 (number) | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ |
|  | RETAIL STORES. TOTAL ${ }^{1}$. | 2640 | 592818 | 67066 | 17486 | 2735 | 452530 | 49402 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. | 179 | 51051 | 5225 | 855 | 208 | 36308 | 4034 |
| 5251 | HARDWARE STORES. . . . . . . . . . . . . | 53 | 5001 | 562 | 128 | 64 | 4667 | 528 |
| 52 EX. 5251 | OTHER. . . . . . . . . . . . . . . . . . | 126 | 46050 | $4663$ | 727 | 144 | 31641 | 3506 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. | 85 | 90320 | 12993 | 3756 | 80 |  | 8903 |
| 531 | DEPARTMENT STORES. . . . . . . | 13 | 73278 | 10650 | 2925 | 12 | 47910 | 7184 |
| 533 | VARIETY Stores . . . . . . . . . . . . . . | 30 | 7180 | 1202 | - 513 | 37 | 6713 | 1002 |
| 539 | Miscellaneous general merchandise stores . - | 42 | 9862 | 1141 | 318 | 31 | 5643 | 717 |
| 54 | FOOD STORES. . | 338 | 132272 | 10188 | 2834 | 402 | 101243 | 7665 |
| 55 EX. 554 | AUTOMOT IVE DEALERS . . . . . . | 180 | 115895 | 9976 | 1594 | 197 | 94248 | 7490 |
| 55 PT. (554) | GASOLINE SERVICE STATIONS. - | 355 | 44931 | 3722 | 1231 | 363 | 33781 | 3011 |
| 56 | APPAREL AND ACCESSORY STORES . . . . | 144 | 22067 | 3187 | 881 | 166 | 17900 | 2419 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 56 | 7597 | 1030 | 351 | 56 | 4425 | 510 |
| 562 | WOMEN'S READY-TO-WEAR STORES - $\dot{S}^{\text {- }}$ - • - | 40 | 5368 | 738 | 237 | 35 | 2997 | 355 |
| OTHER 56 561 | OTHER APPAREL AND ACCESSORY STORES ${ }^{2}$. . . . . MEN'S AND BOYS' CLOTHING AND FURN ISHINGS | 88 | 14470 | 2157 | 530 | 110 | 13475 | 1909 |
|  | STORES ${ }^{3}$. . . . . ${ }^{\text {a }}$. . . . . . . . . | 18 | 3446 | 559 | 105 | 22 | 3865 | 698 |
|  | FAMILY CLOTH ING STORES ${ }^{3}$. . . . . . . . . | 18 | 6018 | 937 | 271 | 31 | 5219 | 651 |
| 566 | SHOE STORES ${ }^{3} \cdot \cdot \cdot \cdot \cdot \cdot \cdot \cdot{ }^{\text {- }}$ - | 30 | 4533 | 634 | 146 | 44 | 3940 | 515 |
| 564, 7, 9 | APPAREL AND ACCESSORY STORES, N.E.C. ${ }^{3}$. - | 5 | 219 | 27 | 8 | 13 | 451 | 45 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT |  |  |  |  |  |  |  |
|  | STORES. - . . . . . . . . . | 168 | 32839 | 5242 | 948 | 147 | 24412 | 3343 |
| 5712 | FURNITURE STORES . . . . . . . . . . . | 49 | 17568 | 3238 | 498 | 45 | 13137 | 1839 |
| OTHER 571 | HOME FURNISHINGS STORES. . . . . . . . . . . | 32 | 3278 | 507 | 126 | 27 | 2311 | - 366 |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. | 87 | 11993 | 1497 | 324 | 75 | 8964 | 1138 |
| 58 | EATING AND DRINKING PLACES . | 668 | 44446 | 9610 | 3713 | 678 | 33808 | 6753 |
| 5812 | EAT ING PLACES. . . . . . . . . . | 381 | 30961 | 7669 | 2996 | 381 | 20824 | 5030 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES). | 287 | 13485 | 1941 | 717 | 297 | 12984 | 1723 |
| 59 PT. (591) | DRUG STORES AND PROPRIETARY STORES . . . . . . | 74 | 16503 | 2478 | 565 | 77 | 14922 | 2106 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{4}$ | 449 | 42494 | 4445 | 1109 | 417 | 35642 | 3678 |
| 592 | LIQUOR STORES. . . . . . | 39 | 6738 | 500 | 133 | 37 | 4805 | 324 |
| 595 | SPORTING GOODS STORES AND BICYCLE SHOPS. | 34 | 1914 | 191 | 36 | 31 | 1457 | 143 |
| 597 | Jewelry Stores . . . . . . . . . . | 37 | 3832 | 676 | 153 | 42 | 3135 | 436 |
| 5992 | FLORISTS . . . . . . . . . | 33 | 2249 | 364 | 107 | 37 | 1513 | 219 |

[^9]table 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

| SIC code | Kind of business | Percent change in sales 1963 to 1967 |  |  | Percent distribution of sales |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Central business district | City | Standard metropolitan statistical area | Central business district | City | Standard metropolitan statistical area |
|  | RETAIL STORES, TOTAL ${ }^{1}$ : | 16.9 | '49.8 | 31.0 | 100.0 | 100.0 | 100.0 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS | (D) | 143.3 | 40.6 | (D) | 3.6 | 8.6 |
| 5251 | HARDWARE StORES . . . . . . . . . . . . | (D) | (0) | 7.1 | (D) | (D) | 0.8 |
| 52 EX. 5251 | Other . . . . . . . . . . . | (D) | (D) | 45.5 | (D) | (D) | 7.8 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$ | 23.7 | 72.7 | 49.9 | 55.2 | 25.0 | 15.3 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . | 26.0 | (D) | 52.9 | 51.9 | (0) | 12.4 |
| 533 |  | (D) | 29.9 | 6.9 | (D) | $1 \cdot 3$ | 1.2 |
| 539 | miscellaneous general merchandise stores. - | (D) | (0) | 74.8 | (D) | (D) | 1.7 |
| 54 | FOOD STORES | -31.3 | 53.6 | 30.6 | 0.6 | 19.4 | 22.3 |
| 55 EX. 554 | automotive dealers. . | (D) | 17.8 | 23.0 | (0) | 17.6 | 19.5 |
| 55 PT. (554) | gasoline service stations . | (D) | 55.1 | 33.0 | 1.1 | 5.9 | 7.6 |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL AND ACCESSORY STORES. WOMEN'S CLOTHING, SPECIALTY STORES, | 0.6 | 79.7 | 23.3 | 9.0 | 4.6 | 3.7 |
|  | FURRIERS . . . . . . . . . . . | 20.8 | 92.4 | 71.7 | 3.7 | 1.8 | 1.3 |
| 562 | WOMEN'S READY-TO-WEAR STORES . . . | 76.3 | 98.8 | 79.1 | 3.5 | 1.2 | 0.9 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. | -9.9 | 72.4 | 7.4 | 5.3 | 2.8 | 2.4 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT StORES | 14.0 | 40.1 | 34.5 | 12.3 | 6.7 | 5.5 |
| 5712 | FURNITURE Stores. . . . . . . . . . . . . | (D) | 51.7 | 33.7 | (D) | 3.9 | 3.0 |
| OTHER 571 | HOME FURNISHINGS STORES . . . . . . . . . | (D) | 28.8 | 41.8 | (0) | 0.6 | 0.5 |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES | -11.9 | 25.7 | 33.8 | 3.4 | 2.2 | 2.0 |
| 58 | EATING AND DRINKING PLACES. | 8.5 | 73.2 | 31.5 | 4.3 | 8.0 | 7.5 |
| 5812 | EAT ING PLACES • . . . . . | 24.8 | 112.4 | 48.7 | 3.0 | 5.8 | $5 \cdot 2$ |
| 5813 | drinking places (alcoholic beverages) . . . | -15.7 | 16.6 | 3.8 | 1.3 | 2.2 | 2.3 |
| 59 PT. (591) | DRUG Stores and proprietary stores. . . . . . | -13.1 | 22.4 | 10.6 | 4.9 | 3.2 | 2.8 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{2}$. | 1.9 | 30.0 | 19.2 | 8.1 | 6.0 | 7.2 |
| 592 | liquor stores . . . . . . . . . . . . . . | 0.0 | 20.5 | 40.2 | - | 1.0 | 1.1 |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | 12.4 | 22.8 | 31.4 | 0.8 | 0.4 | 0.3 |
| 597 | JEWELRY STORES. . . . . . . . . . . . | 17.6 | 27.5 | 22.2 | 3.1 | 0.8 | 0.6 |
| 5992 | FLORISTS. . . . . . . . . . . . . . | 64.8 | 105.3 | 48.6 | 0.6 | 0.4 | 0.4 |

Standard Notes: - Represents zero.
Withheld to avoid disclosure.
NA Not available.
Excludes nonstore retailers (i,e, mail order, direct selling, merchandise vending machine operators) part of sic s3.
${ }^{2}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
table 5. CBD Sales as Percent of City and SMSA Sales: 1967

| SIC code | Kind of business | Central business district sales as-- |  |
| :---: | :---: | :---: | :---: |
|  |  | Percent of city sales | Percent of standard metropolitan statistical area sales |
|  | RETAIL STORES, TOTAL ${ }^{1}$ • | 23.5 | 12.6 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . | (D) | (D) |
| 5251 | HARDWARE STORES . . . . . . . . . . . . . . . . . . . | (D) | (D) |
| 52 EX. 5251 | OTHER • . . . . . . . . . . . . . . . . . . . . . | (D) | (D) |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{\mathbf{1}}$. | 51.8 | 45.5 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . . . . . . . . | (D) | 52.8 |
| 533 |  | (D) | ( D) $^{\text {d }}$ |
| 539 | Miscellaneous general merchandise stores. . . . . . . . . . | (D) | (D) |
| 54 | FOOD STORES . . . - | 0.7 | 0.3 |
| 55 EX. 554 | Automotive dealers. . . . . . . | (D) | (D) |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . . . . . . | 4.4 | 1.8 |
| 56 | APPAREL AND ACCESSORY STORES. . . . . . . . | 45.7 | 30.5 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . . . . | 47.8 | 36.2 |
| 562 | WOMEN'S READY-TO-WEAR STORES. S $^{\text {a }}$ - . . . . . . . . . . | 70.1 | 48.8 |
| OTHER 56 |  | 44.4 | 27.5 |
| 561 | MEN'S AND BOY'S CLOTH ING AND FURNISHINGS STORES ${ }^{3}$. . . . . . | (D) | 33.2 |
| 565 566 | FAMILY CLOTHING STORES ${ }^{3}$. . . . . . . . . . . . . . . . SHOE STORES ${ }^{3}$. . . . . . | (D) | (D) |
| 564, 7, 9 |  | (D) | $\begin{gathered} 38.2 \\ \text { (D) } \end{gathered}$ |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . . | 42.8 | 27.9 |
| 5712 | FURNITURE STORES. . . . . . . . . . . . . . . . . . . | (D) | (D) |
| OTHER 571 |  | (D) | (D) |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . | 36.5 | 20.9 |
| 58 | EATING AND DRINKING PLACES. . . | 12.8 | $7 \cdot 3$ |
| 5812 | EATING PLACES - $\cdot$ - $\cdot \cdot \cdot \cdot{ }^{\text {a }}$ | 12.1 | $7 \cdot 2$ |
| 5813 | drinking places (alcoholic beverages) . | 14.6 | 7.5 |
| 59 PT. (591) | DRUG STORES AND PROPRIETARY STORES. - | 35.6 | 22.0 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{4}$. | 31.9 | 14.3 |
| 592 | LIQUOR STORES . . . . . . . . . . . . . . . . . . | 0.0 | 0.0 |
| 595 | SPORTING GOODS STORES AND BICYCLE SHOPS . . . . . . . . . | 49.3 | 32.3 |
| 597 | Jewelry stores. . . . . . . . . . . . . . . . . . . | 88.3 | 60.1 |
| 5992 | FLORISTS. . . . . . . . . . . . . . . . . . . | 33.9 | 21.0 |

[^10]TABLE 6. Major Retail Centers in the SMSA: 1967

| SIC code | Kind of business | Standard metropolitan statistical area | Central business district | Major retail centers (see decriptions below) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | No. 1 | No. 2 | No. 3 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ NUMBER. SALES . . . . . . . . . $\$ 1,000$. | $\begin{array}{r} 2640 \\ 592818 \end{array}$ | 187 $74 \quad 573$ | 29 $25 \quad 775$ | 22 $7 \quad 380$ | 10 $7 \quad 120$ |
| 54, 58, 591 | CONVENIENCE GOOOS STORES: <br> NUMBER. <br> SALES . . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{r} 1080 \\ 193221 \end{array}$ | 62 7282 | 5 472 | 6 176 | $(0)^{3}$ |
| 53 PT. 56,57 | SHOPPING GOOOS STORES (GAF) ${ }^{2}$ NUMBER. . . . . . . . . . . . . . . . . . . SALES . . | 397 145 | 62 $57 \quad 024$ | $\begin{array}{r}18 \\ 18 \\ \hline 74\end{array}$ | 10 $6 \quad 765$ | $(0)^{3}$ |
| $\begin{aligned} & 52,55, \\ & 59 \\ & \text { EX. } 591\end{aligned}$ | ALL OTHER STORES: <br> NUMBER. <br> SALES $\qquad$ | $\begin{array}{rrr}1 & 163 \\ 254 & 371\end{array}$ | $\begin{array}{r} 63 \\ 10 \quad 267 \end{array}$ | $\begin{array}{r}1 \\ \hline\end{array}$ | 6 439 | 4 514 |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |  |
|  | RETAIL StORES, TOTAL ${ }^{1}$. | 2640 | 187 | 29 | 22 | 10 |
| 52 | BUILOING MATERIALS, HARDWARE, ANO FARM EQUIPMENT OEALERS | 179 | 2 | 1 | 1 | - |
| 5251 | HAROWARE Stores . . . . . . . . . . . | 53 | 1 | - | 1 | - |
| 52 EX .5251 | OTHER • - . . . . . . . . . . . . . . . | 126 | 1 | 1 | - | - |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . . | 85 13 | 10 | 3 1 | 2 | 2 |
| 531 533 | DEPARTMENT STORES . . . . . . . . . . . . | 13 30 | 7 2 | 1 | 1 | 1 |
| 531 539 | MISCELLANEOUS GENERAL MERCHANOISE Stores. | 42 | 1 | 1 | 1 |  |
| 54 | FOOD Stores . . . . . . . . | 338 | 6 | 4 | - | 1 |
| 55 EX. 554 | Automotive oealers. . . . . | 180 | 5 | - | 2 | 1 |
| 55 PT. (554) | gasoline service stations . . . . . . . . | 355 | 6 | 1 | - | 2 |
| 56 | APPAREL ANO ACCESSORY STORES. . . . . . . | 144 | 36 | 9 | 4 | - |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 56 | 17 | 3 | - | - |
| 562 | WOMEN'S REAOY-TO-WEAR STORES. . . . . | 40 | 13 | 2 | $\overline{4}$ | - |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES. - | 88 | 19 | 6 | 4 | - |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES | 168 | 16 | 2 | 4 | 1 |
| 5712 | FURNITURE STORES. . . . . . . . . . . . | 49 | 2 | 2 | 4 | - |
| OTHER 571 $572,573$ |  | 32 | 2 | - | - | - |
|  | Housthol appliance, Radol Stores . . . . . . . . . . . . | 87 | 12 | - | - | 1 |
| 58 | EATING ANO DRINKING PLACES. . | 668 | 49 | 1 | 5 | 1 |
| 5812 |  | 381 | 32 | 1 | 2 | 1 |
| 5813 | ORINKING PLACES (alcoholic beverages) . . . | 287 | 17 | - | 3 | - |
| 59 PT. (591) | DRUG Stores ano proprietary stores. . . . . . | 74 | 7 | 1 | 1 | 1 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{\text {3 }}$. . . . . . . . | 449 | 50 | 7 | 3 | 1 |
| 592 | LIQuor stores . . . . . . . . . . . . | 39 | 7 | 1 | - | 1 |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | 34 | 4 | - | - | - |
| 597 5992 | JEWELRY STORES. . . . . . . . . . . . . . | 34 33 | 15 3 | 1 | 2 | - |
| 5992 | FLORISTS. - . . . . . . . . . . - | 33 | 3 |  | - | - |

Standard Notes: - Represents zero.
D Withheld to avoid disclosure.
NA Not available.
$\mathbf{r}_{\text {Revised. }}$
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
MRC No. 1. Includes the planned center known as "Sheridan Village Shopping Center" and establishments on N. Sheridan Rd. from W. Ridgemont Rd. to W. Somerset La., and on Lake Ave. W. from Pleasant Ridge Ct. to N. Sheridan Rd. (Peoria County)

MRC No. 2. Includes establishments on S. W. Adams St. from Olive St. to Leland; on W. Garden St. from S. Tyng St. to S. Louise St.; and on S. Tyng St. from S.W. Jefferson St. to W. Garden St. (Peoria city)

MRC No. 3. Includes the planned center known as "Madison Park Shopping Center" and establishments at the intersection of W. Harmon Hwy. and Laramie St. and along the 3100 and 3200 blocks of West Harmon Hwy. (Peoria County)

## ROCKFORD, ILL.

## Standard Metropolitan Statistical Area and Central Business District




## ROCKFORD, ILL.

City and Major Retail Centers


No. 1 Unassigned

TABLE 1. The Central Business District: 1967 and 1963

| SIC code | Kind of business | 1967 |  |  |  | 1963 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ | Paid employees for week including March 12 (number) | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ |
|  | RETAIL STORES, TOTAL ${ }^{1}$. . . . . . . . . | 184 | 53921 | 9290 | 2351 | 200 | 61783 | 9078 |
| 52 | BUILDING MATERIALS, HAROWARE, AND FARM EQUIPMENT OEALERS. | 3 | (D) | (D) | (D) | 3 | (D) | (D) |
| 5251 | HAROWARE StORES. . . . . . . . . . . . . . | 3 | (D) | (D) | (D) | 3 | (D) | (D) |
| 52 EX. 5251 | OTHER. . . . . . . . . . . . . . . . . | - | - | - | - | - | - | - |
| 53 PART | GENERAL MERCHANOISE GROUP STORES ${ }^{1}$. . . | 9 | 20424 | 3817 | 1004 | 11 | 18899 | 3312 |
| 531 | OEPARTMENT STORES. . . . . . . . . . . . . | 5 | 19459 | 3630 | 912 | 5 | 17848 | 3138 |
| 533 | VARIETY StORES . - . . . . . . . | 2 | (D) | (D) | (D) | 2 | (D) | (D) |
| 539 | Miscelcaneous general merchandise stores . | 2 | (D) | (D) | (D) | 4 | (D) | (D) |
| 54 | FOOO STORES. | 12 | 1652 | 182 | 52 | 10 | 1646 | 146 |
| 55 EX. 554 | AUTOMOTIVE OEALERS . | 7 | 6470 | 818 | 175 | 10 | 18272 | 1963 |
| 55 PT. (554) | gasoline service stations. | 3 | (0) | (D) | (D) | 4 | (D) | (0) |
| 56 | APPAREL ANO ACCESSORY STORES . . . . . . . | 47 | 9163 | 1568 | 413 | 53 | 9775 | 1500 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 21 | 2992 | 550 | 135 | 21 | 3653 | 603 |
| 562 | WOMEN'S READY-TO-WEAR STORES - ${ }^{2} \cdot$ | 12 | 2326 | 435 | 106 | 12 | 2861 | 489 |
| OTHER 56 561 | OTHER APPAREL ANO ACCESSORY STORES ${ }^{2}$. . . . . MEN'S AND BOYS' CLOTHING ANO FURNISHINGS | 26 | 6171 | 1018 | 278 | 32 | 6122 | 897 |
|  | STORES ${ }^{3}$ | 6 | 1826 | 391 | 113 | 11 | (D) | (D) |
| 565 | FAMILY CLOTHING STORES ${ }^{3}$. . . . . . . . . | 3 | ( ${ }^{1}$ ) | (D) | (1) | 1 | (D) | (D) |
| 566 |  | 14 | 1735 | 235 | 50 | 17 | 1515 | 198 |
| 564, 7, 9 | APPAREL AND ACCESSORY STORES, N.E.C. ${ }^{3}$. | 2 | (D) | (D) | (D) | 3 | (D) | (D) |
| 57 | FURNITURE, HOME FURNISHINGS, ANO EQUIPMENT STORES. | 15 | 4729 | 824 | 128 | 17 | 3273 | 568 |
| 5712 | FURNITURE STORES . . . . . . . . . . . . | 4 | 2839 | 510 | 70 | 4 | 1566 | 312 |
| OTHER 571 | HOME FURN ISHINGS STORES. . . . . . . . . . | 1 | (D) | (0) | (D) | 1 | (D) | (D) |
| 572, 573 | HOUSEHOLD APPLIANCE, RADIO, TELEVISION, ANO MUSIC STORES. | 10 | (0) | 274 | 38 | 12 | (D) | (D) |
| 58 | EAting ano orinking places . . . . . | 37 | 3452 | 929 | 345 | 36 | 2599 | 609 |
| 5812 | EATING PLACES. . . . . . . . . . . . . . | 26 | 2763 | 828 | 315 | 23 | 2016 | 549 |
| 5813 | drinking places (alcoholic beverages). . | 11 | 689 | 101 | 30 | 13 | 583 | 60 |
| 59 PT. (591) | ORUG STORES ANO PROPRIETARY STORES . . . . . . | 5 | 3012 | 313 | 77 | 7 | 3108 | 331 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{4}$. . . . | 46 | 4170 | 687 | 134 | 49 | 3362 | 507 |
| 592 | LIQUor Stores. . . . . . . . . . . . . . . | - | - | - | 1 | 3 | 115 | 8 |
| 595 | SPORTING GOOOS Stores and bicycle shops. . . | 1 | (0) | (0) | (D) | 3 | (0) | (D) |
| 597 | JEWELRY STORES . . . . . . . . . . . . | 14 | 2145 | 395 | 59 | 12 | 1533 | 231 |
| 5992 | FLORISTS . . . . . . . | 1 | (D) | (D) | (D) | 2 | (0) | (D) |

[^11]TABLE 2. The City: 1967 and 1963

| SIC code | Kind of business | 1967 |  |  |  | 1963 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ | Paid employees for week including March 12 (number) | Estab-lishments (number) | Sales $(\$ 1,000)$ | Payroll, entire year $(\$ 1,000)$ |
|  | RETAIL STORES, TOTAL ${ }^{1}$. | 1289 | 344535 | 41975 | 11246 | 1215 | 257892 | 29518 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT OEALERS. |  | 17530 | 2530 | 374 | 64 | 13057 | 2123 |
| 5251 | haroware stores. . . . . . . | 14 | 17657 | 2 (0) | (0) | 23 | 2469 | 320 |
| 52 Ex. 5251 | OTHER. . . . | 43 | 14873 | (0) | (0) | 41 | 10588 | 1803 |
| 53 PART | GENERAL MERCHANOISE GROUP STORES ${ }^{1}$. | 46 | 56449 | 8115 | 2389 | 36 | 37917 | 5038 |
| 531 | OEPARTMENT STORES. . . . . . . . . . . | 12 | (0) | (0) | (0) | 9 |  | 101 |
| 533 |  | 16 | 4554 | 796 | 296 (1) | 17 | 3830 (0) | 623 (0) |
| 539 | miscellaneous general merchandise stores | 18 | (0) | (D) | (0) |  |  |  |
| 54 | FOOO STORES. | 163 | 74900 | 6094 | 1725 | 198 | 59101 | 4587 |
| 55 EX. 554 | AUTOMOTIVE OEALERS | 85 | 70592 | 6428 | 1124 | 77 | 54601 | 4495 |
| 55 PT. (554) | gasoline service stations. | 164 | 22655 | 2097 | 796 | 174 | 19590 | 1730 |
| 56 | APPAREL AND ACCESSORY STORES - . . . - - | 105 | 18408 | 2850 | 760 | 100 | 14914 | 2151 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | 43 | 6418 | 1105 | 284 | 37 | 5222 | 793 |
| 562 | WOMEN'S REAOY-TO-WEAR STORES . . . . . . | 31 | (D) | 101 | (D) | 22 | 3801 | 605 |
| OTHER 56 561 | OTHER APPAREL AND ACCESSORY STORES². . . . . MEN'S ANO BOYS' CLOTHING ANO FURNISHINGS | 62 | 11990 | 1745 | 476 | 63 | 9692 | 1358 |
|  | Stores ${ }^{3}$ | 13 | 4194 | 725 | 178 | 15 | 3282 | 543 |
| 565 | FAMILY CLOTHING STORES ${ }^{3}$. . . . . . . . | 8 | 3501 | 488 | 152 | 7 | 2874 | (0) |
| 566 | Shoe stores ${ }^{3}$. . . . . . . . . . . ${ }^{\text {. }}$ | 26 | 3725 | 488 | 128 | 30 | 2920 | (0) |
| 564, 7, 9 | APPAREL AND ACCESSORY STORES, N.E.C. ${ }^{3}$. | 6 | 298 | 44 | 18 | 11 | 616 | 96 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. | 84 |  | 3910 | 602 | 74 | 14809 | 2680 |
| 5712 | FURNITURE STORES . . . . . . . | 22 | 12342 | (D) | (D) | 23 | 7734 | 1553 |
| OTHER 571 | HOME FURNISHINGS STORES. . . . . . . | 16 | (0) | (0) | (D) | 19 | 1523 | 241 |
| 572, 573 | householo appliance, radio, television, and MUSIC STORES. | 46 | (D) | 1150 | 208 | 32 | 5552 | 886 |
| 58 | EATING ANO ORINKING PLACES | 298 | 24371 | 5532 | 2327 | 268 | 16812 | 3432 |
| 5812 | eating places. . . . . . . . . . . | 205 | 18282 | 4548 | 2040 | 182 | 12129 | 2877 |
| 5813 | orinking places (alcoholic beverages). | 93 | 6089 | 984 | 287 | 86 | 4683 | 555 |
| 59 PT. (591) | ORUG STORES ANO PROPRIETARY STORES | 50 | 14778 | 1906 | 503 | 55 | 11417 | 1346 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{4}$ | 237 | 22516 | 2513 | 646 | 169 | 15674 | 1936 |
| 592 | LIQUor Stores. . . . . . . . . . . | 34 | 7677 | 496 | 141 | 24 | 4403 | 398 |
| 595 | SPORTING GOODS Stores and bicycle shops. | 10 | 520 | (0) | (0) | 9 | 505 | 55 |
| 597 | Jewelry stores . . . . . | 21 | 2853 | (0) | (D) | 16 | 1926 | $(0)$ |
| 5992 | FLORISTS . . . . . . . . . . . . . . | 17 | 1597 | 223 | 54 | 13 | 706 | 117 |

[^12]table 3. The Standard Metropolitan Statistical Area: 1967 and 1963
ROCKFORD SMSA - Consists of Boone and Winnebago Counties, III.


[^13]table 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

| SIC code | Kind of business | Percent change in sales 1963 to 1967 |  |  | Percent distribution of sales |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Central business district | City | Standard metropolitan statistical area | Central business district | City | Standard metropolitan statistical area |
|  | RETAIL Stores, TOTAL ${ }^{1}$. . . . . . . . | -12.7 | 33.6 | 34.2 | 100.0 | 100.0 | 100.0 |
| 52 | BUILOING MATERIALS, HAROWARE, ANO FARM EQUIPMENT OEALERS | (D) | 34.3 | 35.5 | (D) | 5.1 | 7.6 |
| 5251 | HAROWARE STORES . . . . . | (D) | 7.6 | 14.2 | (D) | 0.8 | 1.0 |
| 52 Ex. 5251 | OTHER . . . . . . . . . . . . . . . . | 0.0 | 40.5 | 39.5 | - | 4.3 | 6.6 |
| 53 PART | general merchanoise group stores ${ }^{1}$ - | 8.1 | 48.9 | 52.0 | 37.9 | 16.4 | 13.2 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . . | 9.0 | 52.1 | 52.5 | 36.1 | (D) | 11.2 |
| 533 | VARIETY STORES. . . . . . . . . . . . . . | (D) | 18.9 | 30.0 | (D) | 1.3 | 1.3 |
| 539 | miscellaneous general merchandise stores. - | (D) | 55.4 | 110.6 | (D) | (D) | 0.7 |
| 54 | FOOO STORES | 0.4 | 26.7 | 28.6 | 3.1 | 21.7 | 21.8 |
| 55 EX. 554 | automotive dealers. . | -64.6 | 29.3 | 26.7 | 12.0 | 20.5 | 19.0 |
| 55 PT. (554) | gasoline service stations . | -39.5 | 15.6 | 17.2 | (0) | 6.6 | 7.6 |
| 56 | APPAREL AND ACCESSORY STORES. | $-6.3$ | 23.4 | 15.8 | 17.0 | 5.3 | 4.5 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS | -18.1 | 22.9 | 16.3 | 5.5 | 1.8 | 1.5 |
| 562 | WOMEN'S READY-TO-WEAR STORES . . . . . . | -18.7 | (0) | 34.3 | 4.3 | (D) | $1 \cdot 3$ |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES. . . . . | 0.8 | 23.7 | 15.6 | 11.5 | 3.5 | 3.0 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES | 44.5 | 50.8 |  | 8.8 | 6.5 | 6.2 |
| 5712 | furn iture stores. . . . . . . . . . . . . | 81.3 | 59.6 | 57.5 | 5.3 | 3.6 | 2.8 |
| OTHER 571 | HOME FURNISHINGS STORES . . . . . . . . . | (D) | (10) | 64.1 | (D) | (D) | 0.7 |
| 572, 573 | household appliance, raoio, television, ano MUSIC STORES | 9.8 | (D) | 82.5 | (D) | (D) | $2 \cdot 7$ |
| 58 | EATING AND DRINKING PLACES. | 32.8 | 45.0 | 43.1 | 6.4 | $7 \cdot 1$ | 8.7 |
| 5812 | EAT ing places . . . . . . . | 37.0 | 50.7 | 47.7 | 5.1 | 5.3 | 6.6 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . | 18.2 | 30.0 | 30.3 | 1.3 | 1.8 | 2.1 |
| 59 PT. (591) | ORUG STORES AND PROPRIETARY STORES. . . . . . | -3.1 | 29.4 | 39.5 | 5.6 | $4 \cdot 3$ | 3.9 |
| 59 EX. 591 | Miscellaneous retail stores ${ }^{2}$. | 24.0 | 43.6 | 40.7 | $7 \cdot 7$ | 6.5 | $7 \cdot 5$ |
| 592 | LIQUOR STORES . . . . . . . . . . . . . | -100.0 | 74.3 | 51.1 | - | 2.2 | 2.1 |
| 595 | SPORTING GOOOS STORES, BICYCLE SHOPS. . . . | (0) | 3.0 | 18.3 | (D) | 0.2 | 0.2 |
| 597 | JEWELRY STORES. . . . . . . . . . . . | 39.9 | 48.1 | 42.8 | 4.0 | 0.8 | 0.7 |
| 5992 | FLORISTS. . . . . . . . . . . . . . . | (D) | 126.2 | 164.9 | (D) | 0.5 | 0.5 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. revised.
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of sic 53.
${ }^{2}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

## table 5. CBD Sales as Percent of City and SMSA Sales: 1967

| SIC code | Kind of business | Central business district sales as-- |  |
| :---: | :---: | :---: | :---: |
|  |  | Percent of city sales | Percent of standard metropolitan statistical area sales |
|  | RETAIL STORES, TOTAL ${ }^{1}$. | 15.7 | 11.6 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . | (0) | (D) |
| 5251 | HARDWARE STORES . . . . . . . . . . . . . . . . . . . . | (D) | (D) |
| 52 EX. 5251 | OTHER • • . . . . . . . . . . . . . . . . . . . . . . . | 0.0 | 0.0 |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . . . . . . . . | 36.2 | 33.3 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . . . . . . . . . . | (D) | 37.4 |
| 533 |  | (D) | (D) |
| 539 | Miscellaneous general merchandise stores. . . . . . . . . . | (D) | (D) |
| 54 | FOOD STORES . | $2 \cdot 2$ | $1 \cdot 6$ |
| 55 EX. 554 | automotive dealers. . | $9 \cdot 2$ | $7 \cdot 3$ |
| 55 PT. (554) | gasoline service stations. | (D) | (D) |
|  | APPAREL AND ACCESSORY STORES. . . . . . | 49.8 | 43.9 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. | 46.6 | 42.5 |
| 562 | WOMEN'S READY-TO-WEAR STORES. ${ }^{\text {P }} \cdot{ }^{\text {- }}$ | (0) | 39.6 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES ${ }^{2}$. . . . . $\dot{S}^{3}{ }^{\text {. }}$ | 51.5 | 44.7 |
| 561 | MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ${ }^{3}$. . . . . | 43.5 | 39.5 |
| 565 | FAMILY CLOTHING STORES ${ }^{3}$. . . . . . . . . . . . . . . . | (D) | (D) |
| 566 | Shoe stores ${ }^{\text {. . . . . . . . . . . . . . . . . . . }}$ | 46.6 | 42.0 |
| 564, 7, 9 | APPAREL AND ACCESSORY STORES, N.E.C.3 . . . . . . . . | (D) | (D) |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . . . | 21.2 | 16.4 |
| 5712 | FURNITURE STORES. . . . . . . . . . . . . . . . . . | 23.0 | 21.5 |
| OTHER 571 | HOME FURNISHINGS STORES . . . . . . . . . . . . . . . . | (D) | (D) |
| 572, 573 | HoUSEhold appliance, radio, television, and music stores. . . | (D) | (D) |
| 58 | EATING AND DRINKING PLACES. . . . | 14.2 | 8.5 |
| 5812 | EATING PLACES . . . . . . . . . . . . . . . . . . . . . | $15 \cdot 1$ | $9 \cdot 0$ |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . . . . . . . | 11.3 | $7 \cdot 1$ |
| 59 PT. (591) | DRUG STORES AND PROPRIETARY STORES. . . . . . . . . . . . . | 20.4 | 16.6 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{4}$. . . . . . . . . . . . . . . . | 18.5 | 12.0 |
| 592 | LIQUOR STORES . . . . . . . . . . . . . . . . . . . . . | 0.0 | 0.0 |
| 595 | SPORTING GOODS STORES AND BICYCLE SHOPS . . . . . . . . . . | (D) | (D) |
| 597 | JEWELRY STORES. . . . . . . . . . . . . . . . . . . . | 75.2 | 69.9 |
| 5992 | FLORISTS. . . | (D) | (D) |

[^14]
## table 6. Major Retail Centers in the SMSA: 1967

| SIC code | Kind of business | Standard metropolitan statistical area | Central business district | Major retail centers (see descriptions below) |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | No. 2 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ NUMBER. SALES . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{r} 1866 \\ 464264 \end{array}$ | 184 53921 | 18 9252 |
| 54, 58, 591 | CONVENIENCE GOODS STORES: <br> NUMBER. <br> SALES . . . . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{r} 732 \\ 159 \quad 764 \end{array}$ | $\begin{array}{r} 54 \\ 8 \quad 116 \end{array}$ | $\begin{array}{rr}6 \\ 5 & 084\end{array}$ |
| 53 PT.56,57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ NUMBER. <br> SALES | $\begin{array}{r} 309 \\ 110 \quad 981 \end{array}$ | $\begin{array}{r} 71 \\ 34 \quad 316 \end{array}$ | 5 3133 |
| $\begin{aligned} 52, & 55, \\ 59 & \text { EX. } 591 \end{aligned}$ | ALL OTHER STORES: NUMBER. SALES <br>  | 825 193519 | $\begin{array}{r} 59 \\ 11 \quad 489 \end{array}$ | 7 1 |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |
|  | REtAil stores, total ${ }^{1}$. . . . . . . . . . | 1866 | 184 | 18 |
| 52 | BUILDING MATERIALS, HAROWARE, ANO FARM EOUIPMENT DEALERS. | 123 | 3 | 3 |
| 5251 | HAROWARE STORES . . . . . . . . . . . . . . | 27 | 3 | 1 |
| 52 EX. 5251 | Other . . . . . . . . . . . . . . . . . . . . . | 96 | - | 2 |
| 53 PART | GENERAL MERCHANOISE GROUP STORES ${ }^{\text { }}$. . . . . . . . | 71 | 9 | 2 |
| 531 | OEPARTMENT STORES . . . . . . . . . . . . | 13 | 5 | 1 |
| 533 | VARIETY STORES. . . . . . . . . . . . . . . . | 24 | 2 | 1 |
| 539 | miscellaneous general merchandise stores. . . . | 34 | 2 | - |
| 54 | FOOO Stores . . . . . . . . . . . . . . . . . | 231 | 12 | 4 |
| 55 EX. 554 | AUtOMOt IVE OEALERS. . . . . . . . . . . . . . . | 123 | 7 | - |
| 55 PT. (554) | gasoline service stations . . . . . . . . . . ${ }^{-}$. | 250 | 3 | 2 |
| 56 | APPAREL ANO ACCESSORY STORES. . . . . . . . . . . | 125 | 47 | 2 |
| 562, 3, 8 | WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . - | 49 | 21 | 1 |
| 562 | WOMEN'S REAOY-TO-WEAR STORES. . . . . . . . . | 36 | 12 | 1 |
| OTHER 56 | OTHER APPAREL ANO ACCESSORY STORES. . . . . . . . | 76 | 26 | 1 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EOUIPMENT STORES . | 113 | 15 | 1 |
| 5712 | FURNITURE STORES. . . . . . . . . . . . . . . | 29 | 4 | 1 |
| OTHER 571 572,573 |  | 22 62 | 10 | - |
| 58 | EATING ANO DRINKING PLACES. . . . . . . . . | 437 | 37 | 1 |
| 5812 | EAT ING PLACES . . . . . . . . . . . . . . . | 302 | 26 | 1 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . . | 135 | 11 | - |
| 59 PT. (591) | ORUG STORES ANO PROPRIETARY STORES. . . . . . . . | 64 | 5 | 1 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . . . . . . . . | 329 | 46 | 2 |
| 592 | LIOUOR STORES . . . . . . . . . . . . . . . | 45 | - |  |
| 595 | SPORTING GOOOS STORES, BICYCLE SHOPS. . . . . . | 18 | 1 |  |
| 597 | JEWELRY STORES. . . . . . . . . . . . . . . | 25 | 14 |  |
| 5992 | FLORISTS. . . . . . . . . . . . . . . . . . | 22 | 1 | - |

[^15]NA Not available. $\quad r_{\text {Revised. }}$
${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of sic 53.
 ${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 2 Includes the planned center known as "Meadow Mart Shopping Center" in the area bounded by: Windsor Rd., North First St., Theodore St., and North Second St. (Loves Park)
table 6. Major Retail Centers in the SMSA: 1967-Continued

| SIC code | Kind of business | Major retail centers--Continued (see descriptions below) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No. 3 | No. 4 | No. 5 | No. 6 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ NUMBER. . . . . . . . . . . . . . . . . . . . SALES . . | 21 9695 | 133 171 | 40 $25 \quad 829$ | 17 $16 \quad 654$ |
| 54, 58, 591 | CONVENIENCE GOODS STORES: $\begin{aligned} & \text { NUMBER . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . } \\ & \text { SALES . } \end{aligned}$ | $\begin{array}{r} 6 \\ 3 \quad 393 \end{array}$ | 3080 | 11 | 1824 |
| 53 PT. 56,57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ $\begin{aligned} & \text { NUMBER . . . . . . . . . . . . . . . . . . . . . } \\ & \text { SALES . . . . . . . . . } \end{aligned}$ | $\begin{array}{r} 10 \\ 5 \quad 843 \end{array}$ | 11 $7 \quad 712$ | 10 $10 \quad 517$ | 8 13637 |
| $\begin{array}{rll} 52, & 55, & \\ 59 & \text { EX. } & 591 \end{array}$ | ALL OTHER STORES: <br> NUMBER. <br> SALES . . . . . . . . . . . \$1,000. | 5 459 | 15 $2 \quad 379$ | 10 $3 \quad 364$ | 4 1 |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |
|  | RETAIL STORES, TOTAL ${ }^{1}$. . . . . . . . | 21 | 33 | 40 | 17 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS | 2 | 3 |  |  |
| 5251 | HAROWARE STORES . . . . . . . . . . . . | 1 | 3 |  | - |
| 52 Ex. 5251 | OTHER • • . . . . . . . . . . . . . . . | 1 | 3 |  | - |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . . | 4 | 2 | 3 | 3 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . | 1 | 1 | 2 | 2 |
| 533 | VARIETY STORES. . . . . . . . . . . . | 2 | 1 | 2 | 2 |
| 539 | MISCELLANEOUS GENERAL MERCHANDISE STORES. • | 1 | - | 1 |  |
| 54 | FOOD Stores . . . . . . . . . . . . | 4 | 3 | 5 | 2 |
| 55 EX. 554 | AUTOMOT IVE DEALERS. . . . . . . . . . . . | - | - | 2 | - |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . . . . | - | 5 | 6 | - |
| $\begin{aligned} & 56 \\ & 562,3,8 \end{aligned}$ | APPAREL AND ACCESSORY STORES. WOMEN'S CLOTHING, SPECIALTY STORES, | 5 | 5 | 4 | 5 |
| 562 | FURRIERS ${ }^{\text {WOMEN'S READY-TO-WEAR }}$ STORES . . . . . . | 2 | 2 | - | 2 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES. . . . . | 3 | 2 | 4 | 2 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EOUIPMENT STORES |  |  |  |  |
| 5712 | FURNITURE STORES . . . . . . . . . . . . . . | 1 | 4 | 3 1 | - |
| OTHER 571 | HOME FURNISHING STORES. . . . . . . . . . . | 1 | 3 | 1 | - |
| $572,573$ | HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . . . . . . . . . . . | - | 1 | 1 | - |
| 58 | EATING AND DRINKING PLACES. . . . . . . . . |  | 3 |  |  |
| 5812 | EAT ING PLACES • . . . . . . . . . . . . | - | 3 | 10 | 2 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . | - | - | 1 | 2 |
| 59 PT. (591) | DRUG STORES ANO PROPRIETARY STORES. . . . . | 2 | 1 | 4 | 1 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . . . . . . . | 3 | 7 | 2 | 4 |
| 592 | LIQUOR STORES . . . . . . . . . . . . . . | 1 | - | 1 | 1 |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | 1 | - | 1 | 1 |
| 597 | JEWELRY STORES. . . . . . . . . . . . . | - | 1 | - | 1 |
| 5992 | FLORISTS. . . . . . . . . . . . . . . |  | 1 | - | 1 |
| Standard Notes: - Represents zero. <br> D Withheld to avoid disclosure. <br> NA Not available. <br> $r_{\text {Revised. }}$ <br> ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53. <br> ${ }^{2}$ Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise. <br> ${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below. <br> MRC No. 3 Includes the planned center known as "North Towne Shopping Center" on east side of North Main St. from River Bluff Rd. to Riverside Blvd. (Rockford) |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| MRC No. 4 Includes the planned center known as "Rockford Plaza" and establishments on Charles St. from 19 th St. to Hollister Ave., and on the 600 block of Hollister Ave. (Rockford) |  |  |  |  |  |
| MRC No. 5 Includes establishments on East State Street Rd. from Pike St. to Alpine Rd., and at the intersection of Alpine Rd. and East State Street Rd. (Rockford) |  |  |  |  |  |
| MRC No. 6 Includes the planned center known as "Colonial Village Shopping Center" at the intersection of S. Alpine Rd. and Newberg Rd. (Rockford) |  |  |  |  |  |

## SPRINGFIELD, ILL. <br> Standard Metropolitan Statistical Area



## SPRINGFIELD, ILL.

City and Major Retail Centers


## table 1. Major Retail Centers in the SMSA: 1967

SPRINGFIELD SMSA-Coextensive with Sangamon County, III.

| SIC code | Kind of dusiness | Standard metropolitan statistical area | Major retail centers (see decriptions below) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | No. 1 | No. 2 | No. 3 |
|  | RETAIL STORES, TOTAL: ${ }^{1}$ <br> NUMBER. <br> SALES . . . . . . . . . . \$1,000. | $\begin{array}{r} 1387 \\ 292551 \end{array}$ | 208 48872 | $11 \quad 295$ | $\begin{array}{r} 15 \\ 5 \quad 616 \end{array}$ |
| 54, 58, 591 | CONVENIENCE GOODS STORES: | $\begin{array}{r} 619 \\ 99 \quad 040 \end{array}$ | 78 $8 \quad 001$ | $(D)^{4}$ | $(\mathrm{D})^{3}$ |
| 53 PT. 56,57 | SHOPPING GOODS STORES (GAF): ${ }^{2}$ | 200 $76 \quad 786$ | $\begin{array}{rr} \\ 31 & 65\end{array}$ | $6 \quad 512$ | 10 $3 \quad 774$ |
| $\begin{aligned} & 52, 55, \\ & 59 \text { EX. } \\ & 591 \end{aligned}$ | ALL OTHER STORES: <br> NUMBER. <br> SALES . . . . . . . . . . . . $\$ 1,000$. | $\begin{array}{r} 568 \\ 116 \quad 725 \end{array}$ | 65 $9 \quad 743$ | $(0)^{5}$ | (D) ${ }^{2}$ |
|  | NUMBER OF ESTABLISHMENTS |  |  |  |  |
|  | RETAIL STORES , TOTAL ${ }^{\mathbf{1}}$. . . . . . . . . | 1387 | 208 | 18 | 15 |
| 52 | BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS | 81 | 7 | 1 | - |
| 5251 | HARDWARE STORES . . . . . . . . . . . | 20 | - | - | - |
| 52 Ex. 5251 | OTHER - . . . . . . . . . . . . . . . . . . | 61 | 7 | 1 | - |
| 53 PART | GENERAL MERCHANDISE GROUP STORES ${ }^{1}$. . . . . | 38 | 7 | 2 | 3 |
| 531 | DEPARTMENT STORES . . . . . . . . . . . . . | 9 | 3 | 1 | 1 |
| 533 | VARIETY STORES. . . . . . . . . . | 9 | 1 | 1 | 1 |
| 539 | MISCELLANEOUS GENERAL MERCHANDISE STORES. . | 20 | 3 | - | 1 |
| 54 | FOOD STORES . . . . . . . . . . . . . . . . . | 167 | 6 | 2 | 1 |
| 55 EX. 554 | AUTOMOTIVE DEALERS. . . . . . . . . . . . . | 86 | 7 | - | - |
| 55 PT. (554) | GASOLINE SERVICE STATIONS . . . . . . . . | 187 | 7 | 1 | - |
| $56$ | APPAREL AND ACCESSORY STORES . . . . . . . . . WOMEN S CLOTHING SPECIALTY STORES | 78 | 36 | 5 | 5 |
| 5 | FURRIERS . . . . . . . . . . . . . . . . | 36 | 15 | 2 | 3 |
| 562 | WOMEN'S READY-TO-WEAR STORES. . . . . . | 24 | 8 | 2 | 3 |
| OTHER 56 | OTHER APPAREL AND ACCESSORY STORES . . . . . | 42 | 21 | 3 | 2 |
| 57 | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES | 84 | 21 | 2 | 2 |
| 5712 | FURN ITURE STORES . . . . . . . . . . . | 24 | 9 | 2 | 1 |
| OTHER 571 572, 573 | HOME FURNISHING STORES. . . . . . . . . . HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC | 13 | 2 | - | - |
|  | STORES | 47 | 10 | 2 | 1 |
| 58 | EATING AND DRINKING PLACES. . . . . . . . | 410 | 64 | 1 | 1 |
| 5812 | EATING PLACES • - . . . . . . . . . . . . | 230 | 38 | 1 | 1 |
| 5813 | DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . | 180 | 26 | - | - |
| 59 PT. (591) | DRUG STORES AND PROPRIETARY STORES. . . . . | 42 | 8 | 1 | 1 |
| 59 EX. 591 | MISCELLANEOUS RETAIL STORES ${ }^{3}$. . . . . . . . | 214 | 45 | 3 | 2 |
| 592 | LIQUOR STORES • . . . . . . . . . . . . | 20 | 1 | - | - |
| 595 | SPORTING GOODS STORES, BICYCLE SHOPS. . . . | 19 | 2 | - | - |
| 597 | JEWELRY STORES. . . . . . . . . . . . . . . | 14 | 10 | 1 | - |
| 5992 | FLORISTS. . . . . . . . . . . . . . . . . - | 13 | 2 | - | - |

[^16]${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of sic 53.

${ }^{3}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.
 (Springfield city) Tract: 14

MRC No. 2. Includes planned center known as "Town and Country Shopping Center" and establishments on MacArthur Blvd. from W. Outer Park Dr, to Lenox Ave. (Springfield)

MRC No. 3. Includes the planned center known as "Capitol City Shopping Center" and establishments on S. 31 st St. (Rte. 66 Bypass) from Bel Aire Dr. to 3173. (Springfield)

## Appendix

## GENERAL EXPLANATION

## CENSUS COVERAGE

Method of Coverage-Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories-the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe-This group consists of firms which were not required to file a regular census return and includes the following categories:
a. All "nonemployers"-Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.
The census included only those retail nonemployer firms which reported as a sales volume of $\$ 2,500$ or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of $\$ 2,500$ or more on an annual basis. This treatment is the same as in the 1963 Census.
b. Selected "small employers"-"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).
2. The "mail" universe-Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:
a. Firms in the census precanvass-The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.
b. Firms not in the census precanvass-Other firms included in the "mail" universe consist of the following categories:
(1) The 10 percent of "small employer" firms referred to in section 1-b above.
(2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census-Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification-For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census 8 ureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket"classifications(e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:
a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
b. If the firm was a "birth"since 1963, the SSA classification was used if it corresponded to a census classification.
c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.
The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.
2. Areas-The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.
3. Active proprietors-In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two
proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:
a. All "employer" firms which had a first quarter 1967 payroll.
b. All "nonemployer" firms in business the full year.
c. Every second "nonemployer" firm not in business the full year.
4. Coverage of nonemployers-Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of $\$ 2,500$ or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of $\$ 2,500$ or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.
5. Payroll-In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

## EXPLANATION OF TERMS

Establishments-An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual ${ }^{1}$ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

[^17]only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales-Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if. they operated at an annual sales volume rate of $\$ 2,500$ or more; however, data for part year nonemployers have not been projected to a full year's operation.

Payroll, entire year-Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind(such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated busiñesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967-Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail' by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

Manual, additional kinds of business have been identified within the SIC categories.
It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67-MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census-Classification." Descriptions of those kinds of business for which data are provided follow.

## BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS <br> (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)-Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53 , "General Merchandise," except for "nonstore" establishments (SIC 532,534 , and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)-Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of
total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of $\$ 5$ million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is $\$ 500,000$ or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)-Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as " 5 and 10 cent" stores and " 5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on selfdesignation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

## FOOD STORES

## (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

## AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores," Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

## GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

## APPAREL AND ACCESSORY STORES <br> (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)-Comprises the following industries:

Women's ready-to-wear stores (SIC 562)-Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales
of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Women's accessory and specialty stores (SIC 563)-Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

Furriers and fur shops (SIC 568)-Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)Establishments primarily selling men's and boys' ready-to-wear clothing arid furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailers" (SIC 567).

Family clothing stores (SIC 565)-Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)-Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)Comprises the following industries:

Children's and infants' wear stores (SIC 564)-Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Custom tailors (SIC 567)-Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Miscellaneous apparel and accessory stores (SIC 569)-Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

## FUNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES <br> (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,
domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)-Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

Home furnishings stores (SIC 571, except 5712)-Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

Household appliance, radio-TV, music stores (SIC 572 and 573)Comprises the following industries:

Household appliance stores (SIC 572)-Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)-Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales or radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)-Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)-Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

## EATING AND DRINKING PLACES <br> (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

## Eating places (SIC 5812)-Comprises the following industries:

Restaurants, lunchrooms, caterers-Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods
and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias-Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places-Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

Drinking places (alcoholic beverages) (SIC 5813)-Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

## DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)-Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

## MISCELLANEOUS RETAIL STORES <br> (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)-Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Sporting goods stores; bicycle shops (SIC 595)-Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and
other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

Jewelry stores (SIC 597)-Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992)-Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; typewriter stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

## NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

UNITED STATES
GOVERNMENT PRINTING OFFICE DIVISION OF PUBLIC DOCUMENTS WASHINGTON, D.C. 20402

OFFICIAL BUSINESS
FIRST CLASS MAIL


POSTAGE AND FEESPAID U.S. GOVERNMENT PRINTING OFFICE

United of the Ces. Bureau Census 1967 census of busi T ness : major retail- 3065 centers in standard UN3 metropolitan stat 1967 istical areas. $\quad \mathrm{BC}$


[^0]:    For sale by the Superintendent of Documents, U.S Government Printing Office, Washington, D.C. 20402, or any Department of Commerce field office. Price 70 cents. Complete set of retail trade major retail center
    reports, $\$ 29.40$.

[^1]:    ${ }^{1}$ Executive Office of the President, Bureau of the Budget, Standard Metropolitan Statistical Areas, 1967, as amended January 15, 1968.

[^2]:    Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. $r_{\text {Revised. }}$

[^3]:    

[^4]:    Standard Notes: - Represents zero. D Withheld to avoid disclosure.
    NA Not available.
    $\mathbf{r}_{\text {Revised }}$.
    ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
    21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

    1967 data limited to "employer" establishments.
    ${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

[^5]:    Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. $\quad$ Revised.
    ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of sic 53.

[^6]:    Standard Notes: - Represents zero.
    D Withheld to avoid disclosure.
    NA Not available.
    $r_{\text {Revised }}$
    ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
    ${ }^{2}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

[^7]:    Standard Notes: - Represents zero. D Withheld to avoid disclosure.

    NA Not available. $\quad \mathbf{r}_{\text {Revised }}$

[^8]:    Standard Notes: - Represents zero. D Withheld to avoid disclosure.
    NA Not available.
    ${ }^{\text {Revised. }}$
    ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of sic 53.
     business.
    ${ }^{3} 1967$ data limited to "employer" establishments.
    ${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

[^9]:    Standard Notes: - Represents zero. D Withheld to avoid disclosure.
    NA Not available
    $\mathbf{r}_{\text {Revised. }}$
    ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
    ${ }^{2} 1967$ totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
    ${ }^{3} 1967$ data limited to "employer" establishments.
    ${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

[^10]:    Standard Notes: - Represents zero. D withheld to avoid disclosure. NA Not available. $\mathrm{r}_{\text {Revised. }}$
    ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
    ${ }^{2} 1967$ totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
    ${ }^{3} 1967$ data limited to "employer" establishments.
    ${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

[^11]:    Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. $r_{\text {Revised. }}$
    ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
    ${ }^{2} 1967$ totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
    ${ }^{3} 1967$ data limited to "employer" establishments.
    ${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

[^12]:    Standard Notes: - Represents zero. $D$ Withheld to avoid disclosure. NA Not available. $\quad$ Revised.
    ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53 .
     business.
    ${ }^{3} 1967$ data limited to "employer" establishments.
    ${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

[^13]:    Standard Notes: - Represents zero. $\quad D$ Withheld to avoid disclosure. NA Not available. $r_{\text {Revised. }}$
    ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53
     business.
    ${ }^{3} 1967$ data limited to "employer" establishments.
    ${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

[^14]:    Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. revised.
    ${ }^{1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
    ${ }^{2} 1967$ totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.
    ${ }^{3} 1967$ data limited to "employer" establishments.
    ${ }^{4}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

[^15]:    Standard Notes: - Represents zero. D Withheld to avoid disclosure.

[^16]:    Standard Notes: - Represents zero. D Withheld to avoid disclosure.
    NA Not available. $\quad r_{\text {Revised. }}$

[^17]:    ${ }^{1}$ Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

